

Transforming Assessment Webinar Series



17 Jul 2019: 07:00AM UTC/GMT

Making technology enhancement effective: what works?

Assessment in Higher Education Post conference panel session

Webinar Hosts

Professor Geoff Crisp,

Deputy Vice-Chancellor & Vice-President Academic University of Canberra q.crisp[at]canberra.edu.au

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Just to let you know:

By participating in the webinar you acknowledge and agree that:

The session may be recorded, including voice and text chat communications (a recording indicator is shown inside the webinar room when this is the case).

We may release recordings freely to the public which become part of the public record.

We may use session recordings for quality improvement, or as part of further research and publications.



AHE Assessment in Higher Education

7th International Assessment in Higher Education Conference, 26th-27th June 2019, Manchester, UK

https://aheconference.com/

#AssessmentHEConf

Conference summary

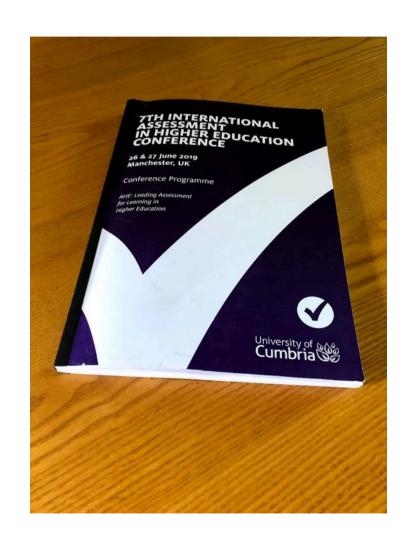
2 keynote presentations

6 master classes

More than 100 other presentations including:

- Research presentations
- Round Table presentations
- "Poster and pitch" presentations
- Micro presentations

~220 delegates from all other the world



Bruce Macfarlane keynote

Assessment, student performativity and the freedom to learn

"Student rights at University are being undermined by practices that reward social and behavioural performativity and punish noncompliance...this damages student freedom"

- Bodily performativity
- Participative performativity
- Emotional performativity

Phill Dawson keynote

Why you should cheat: Building an evidence base to resist "assessment conservatism"

- ➤ Dark ages are coming for assessment if assessment for learning doesn't own the academic integrity conversation
- There are things we can do to improve assessment security that aren't bad for learning
- ➤ We need more evidence and we'll need to cheat to get it

Conference themes

- Assessment for learning and the meaning and role of authentic assessment
- Leading change in assessment and feedback at programme and institutional level
- > Addressing challenges of assessment in mass higher education
- > Integrating digital tools and technologies for assessment
- Developing academic integrity and academic literacies through assessment
- Assessment: learning communities, social justice, diversity and wellbeing

A question for today's webinar:

"Making technology enhancement effective: What works?"

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"Making technology enhancement effective: What works?"

Let's start by thinking what we might include as "technologyenhanced assessment" using the lens of two contrasting presentations from the conference

Today's speakers

Mira Vogel, King's College London
"Students and assessors in conversation about authentic multimodal assessment"

Maria Rosaria Marsico, University of Exeter "Online tools to enhance students experience: assessment"



Students and assessors in conversation about authentic multimodal assessment

Dr Mira Vogel

KING'S ACADEMY



Overview and background

Focused on one dimension of the research-based Connected Curriculum at UCL

"Students learn to produce outputs – assessments directed at an audience"

Students connect with each other, across phases and with alumni Learning through research & enquiry Students learn to produce outputs assessments directed at an audience Students connect academic learning with workplace learning

04

Fung, 2017

Overview - a UCL Connected Curriculum Fellowship Project

- What kinds of authentic assessed work are students producing at UCL, and using which digital media?
- How are students supported to conceptualise their audiences?
- What approaches are taken to assessing multimodal work?
- Thanks to Dilly Fung and Brent Carnell.

https://blogs.ucl.ac.uk/ccfellows/2016/10/07/authentic-multimodal-assessments/

What do we mean by authentic and multimodal?

- Engage with course material deeply and preferably, personally.
- Think like researchers and professionals in the discipline.
- Produce work with value beyond the end of the course.



https://prezi.com/view/aGHYQjBLIBtseX9xNKUe/

Meyer and Land, 2003; Boud, 2016; Sambell et al, 2013.

Why make room for digital multimodal assessment?

Turning outward:

- Social participation.
- Effort, attention, pride.
- Multiliteracies.
- Non-disposable.
- Authentic.
- Civic academia.



"As soon as our sights are set on the objective of creating the learning condition for full social participation, the issue of differences becomes critically important."

New London Group, 1996

Why make room?

Turning outward:

- Social participation.
- Effort, attention, pride.
- Multiliteracies.
- Non-disposable.
- Authentic.
- · Civic academia.



"... understanding and competent control of representational forms that are becoming increasingly significant in the overall communications environment, such as visual images and their relationship to the written word ""

Why make room?

Turning outward:

- Social participation.
- Effort, attention, pride.
- Multiliteracies.
- Non-disposable.
- Authentic.
- Civic academia.

"...assignments that students complain about doing and faculty complain about grading."

Wiley, 2013

"...theoretically backed and anecdotally supported...

Seraphin et al, 2019

Why make room?

Turning outward:

- Social participation.
- Effort, attention, pride.
- Multiliteracies.
- Non-disposable.
- Authentic.
- Civic academia.

"...students have stayed, but popular sentiment is not running our way. ... We need practical demonstrations of how teaching and research bring prosperity to community, opportunities for the young, a richer and more engaged life for all."

Methods

Decisions about methods

- Everyone so busy how can participation be worthwhile?
- Assessment is emotional.
- But anonymity would be practically impossible.

Decisions about methods

- Everyone is very busy need to make participation worthwhile.
- Assessment is emotional.
- But anonymity would be practically impossible.
- 1. Recruit pairs / threes of students and assessors for relaxed dialogue over the students' work.
- 2. Generate interview prompts from literature.
- 3. Video, transcribe, analyse thematically (Nvivo).
- 4. Report as video.

























Questions for students	Questions for staff assessors
Why do you think you were asked to make this [video / blog / podcast]?	
What was your first impression of the assignment – did it seem academic?	
What was your understanding of how to succeed?	
Who were your audience and how did the idea of them influence your work?	
Which parts were most straightforward to produce?	
Most challenging to produce?	
What has been most valuable about doing this assessment?	

Questions for students	Questions for staff assessors
Why do you think you were asked to make this [video / blog / podcast]?	Anything to add?
What was your first impression of the assignment – did it seem academic?	Anything to add?
What was your understanding of how to succeed?	Same question.
Who were your audience and how did the idea of them influence your work?	Anything to add?
Which parts were most straightforward to produce?	And to assess?
Most challenging to produce?	And to assess?
What has been most valuable about doing this assessment?	Same question.

Themes from the dialogues

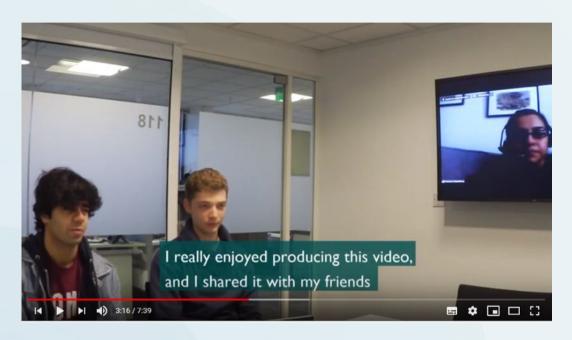
Both academic and multimodal



https://youtu.be/cyTZyWVUoiE?t=427
Adam and Amoolya, Advanced Neuroimaging

- Students need to know why they are asked to produce new kinds of work.
- Students need reminding to bring academic standards to informal modes of communication.
- Multimodal work can stimulate fresh academic perspectives.
- New perspectives can liberate students; assessors are often exhilarated by this.
- Students can work with academic ideas in ways which feel authentic.

Audience brings pride and attention



- Students make an effort to be engaging.
- Making a good first impression becomes important.
- Student networks bring wider attention.
- There's a virtuous circle of effort, attention and pride.

https://youtu.be/Dly4e9hf90A?t=121
Anna, studying Digital Anthropology.
Julien, studying History.
Samir, studying Economics.

Currently, audiences are mostly notional, rarely defined in detail.

Assessing diverse work



https://youtu.be/RXEC 8Eki6A?t=376

Hannah, assessing Digital Anthropology.

Jacky, assessing History.

Thomas, assessing interdisciplinary object-based learning.

https://youtu.be/RXEC 8Eki6A?t=376

Antony and Laura, ancient ideas in the modern world

- Diversity can be challenging for assessors.
- It can also be very enjoyable.
- Sometimes the work falls short of students' vision or effort.
- Success is more about communication than tech skills.
- Assessors discern effort, purpose and achievement.

Dilemmas and purposes - watch for 1 min 11 sec

6 min 19 sec to 7 min 30 sec.

https://youtu.be/RXEC 8Eki6A?t=3769



The power of peers



https://youtu.be/Uy7wzKf6MtE?t=42

Kerstin, assessing the built environments.

Oreoluwa, studying engineering.

- Peers take an interest and spread ideas.
- Groups sustain each other in ambitious interpretations of a task.
- Groups attempt more technically demanding work.
- Students in groups learn the balance between control and workload.
- Groups bring warmth and companionship to learning.

More themes and further information

Further information

Project page: https://wiki.ucl.ac.uk/x/LUq_Aw including link to these videos, thanks and credits to participants.

Videos: https://mediacentral.ucl.ac.uk/Browse/Tag/authentic%20assessment

Or:

https://www.youtube.com/playlist?list=PLJBjo34xOdTOybJGpAo 9- S2Ui6ZwsCx

Resources including gallery, guidance and tools: https://prezi.com/view/aGHYQjBLIBtseX9xNKUe/

Gaining consent to show, public or open students' work: https://wiki.ucl.ac.uk/x/BQYzAw

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Yancey, K.B., 2004. 'Looking for Sources of Coherence in a Fragmented World: Notes toward a New Assessment Design'. Computers and Composition 21(1): 89–102. https://doi.org/10.1016/j.compcom.2003.08.024



Thank you © - keep in touch mira.vogel@kcl.ac.uk

KING'S ACADEMY



Online tools to enhance students experience: assessment and feedback

Assessment in Higher Education Conference 2019 Manchester, 26 & 27 June 2019

Dr Maria Rosaria Marsico,

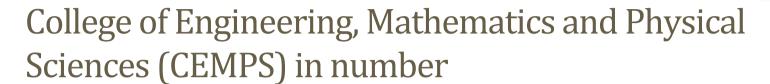
Senior Lecturer in Structural Engineering
Director of Education, Engineering
University of Exeter
m.r.marsico@exeter.ac.uk

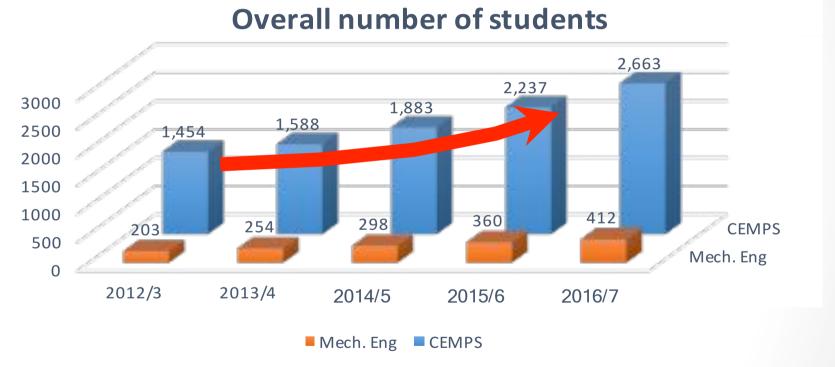




Background

ETER





103% increment over five years for Mech. Eng. 83% increment over five years for CEMPS.

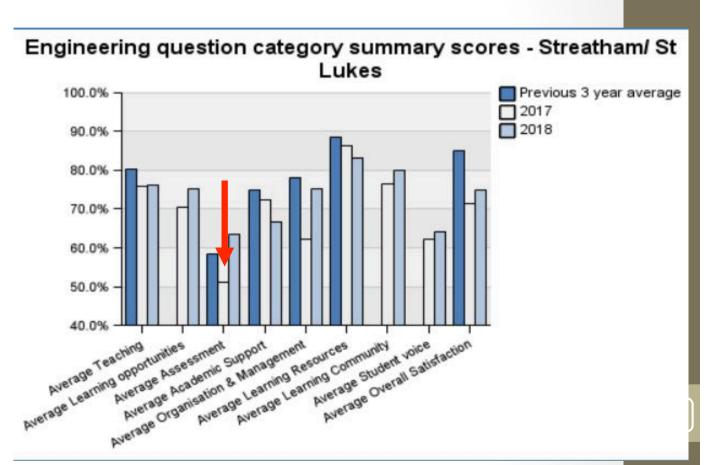
Engineering discipline and the National

EXETER

Student Survey

Results in 2017 showed student satisfaction regarding "Assessment and Feedback" just above 50%.

- Students not engaged with NSS.
- Students were not satisfied with quality of feedback they received.





Providing feedback

The importance of feedback for learning has been highlighted by a number of authors, emphasising

- its role in fostering meaningful interaction between student and instructional materials (Buchanan, 2000: 199),
- its contribution to student development and retention (Yorke, 2001),
- but also its time-consuming nature for many academic staff (Gibbs, 2006)

Buchanan, T. (2000) The efficacy of a World-Wide Web mediated formative assessment, *Journal of Computer Assisted Learning*, 16, 193–200.

Yorke, M. (2001) Formative assessment and its relevance to retention, *Higher Education Research and Development*, 20(2), 115–26.

Gibbs, G. (2006) Why assessment is changing in Innovative Assessment in Higher Education by Bryan C and Clegg K, Routledge.

Assessment supports student learning

Four of Gibbs's 'eleven conditions' under which assessment supports student learning (Gibbs and Simpson, 2004) are particularly worthy of examination in this education context:

- the provision of sufficient feedback (in terms of both frequency and detail);
- the provision of timely feedback;
- the delivery of feedback in such a way that students have to engage with it;
- the provision of feedback that can be acted upon by the student in **future learning** tasks.

Gibbs, G. and Simpson, C. (2004) Conditions under which Assessment supports Student Learning. Learning and teaching in higher education. 1, 3-31

Using technology



On line assessment



New Education Strategies 2019-25

Learning Reimagined UoE
Digital Transformation UoE

Laurillard, D., et al., (2009) "Implementing technology-enhanced learning", in Technology-Enhanced Learning, eds. N. Balacheff, S. Ludvigsen, T. De Jong, A. Lazonder & S. Barnes, Springer, Dordrect, The Netherlands, pp. 289-306.

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41

Alternative Solutions



- Virtual Learning Environment quiz
 - limited question styles
 - require programming skills for setting advanced engineering questions/feedback
- QuestionMark Perception
 - not user friendly
 - limited question styles
 - require VPN for advanced setting



Case Study A third year engineering module

A web-based assessment



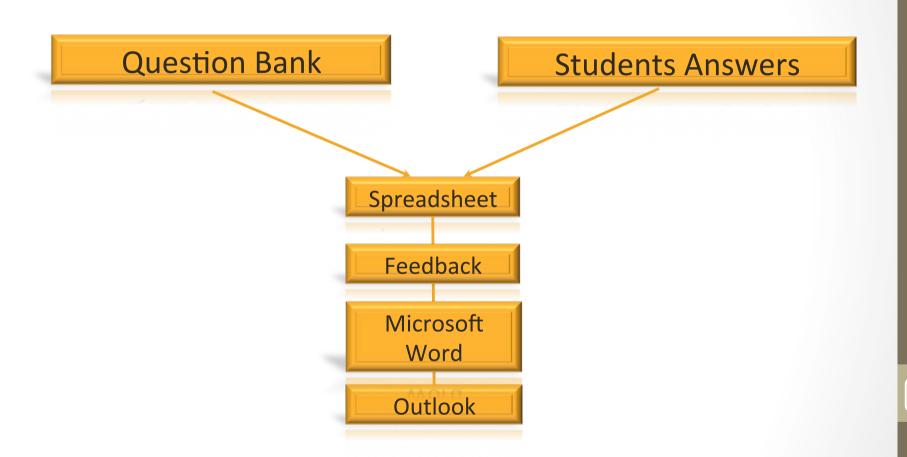
On line assessment features:

- Providing individualised, targeted feedback
- A comprehensive feedback (e.g., adding learning resources, images, examples, videos, link, reflection on tutorials)
- Giving a reference to the relevant section of the course material Create a practice assessment (PA) to reduce anxiety by allowing the students to become familiar with the computer system (Sly, 1999)
 - >Verify that students engage with the practice assessment
 - E.g. simple questions with immediate feedback after submission

Sly, L. (1999) Practice tests as formative assessment improve student performance on computer-managed learning assessments, *Assessment and Evaluation in Higher Education*, 24(3), 339–43.

The structure of the assessment





Part B. AutoCAD TOOLS on line assessment 12%

This assessment consists of 41 questions. Please complete the on line assessment being worth 12% of your module mark.

You should have with you your UNIVERSITY of Exeter EMAIL address and your candidate number (6 digits). You will use AutoCAD to answer some questions. Open AutoCAD before starting.

You are allowed to submit ONE attempt only. Review your answers before pressing 'SUBMIT'. You will NOT be able to submit your answers after the deadline. Good luck!

AutoCAD TOOLS online assessment CLOSES at

3pm Wednesday week 5 (25th October 2017).

This is an online assessment for ECM3171 students. If you are experiencing technical issues, please ask Dr. Maria Rosaria Marsico from 9:30am to 5pm at m.r.marsico@exeter.ac.uk (Monday-Friday).

IMPORTANT 'Enter you UNIVERSITY of Exeter EMAIL address'

*Required



Email address *

Your email address



Enter your candidate number (6 digits). *

Your answer

NEXT





Exercise 4: Phone.

(10 marks)

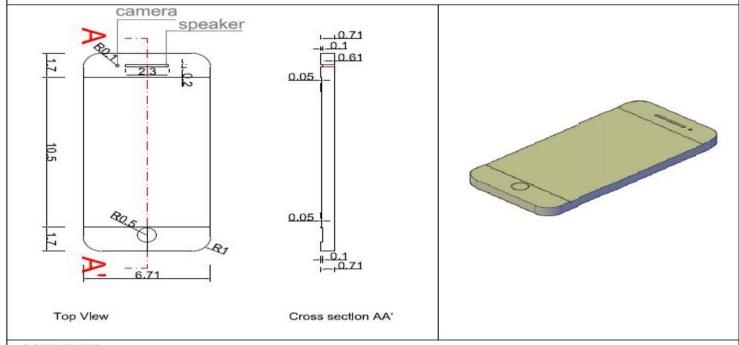
In a 3D workspace draw a mobile phone following the instructions given in the picture on ELE. Give the volume of the mobile phone assuming that it is solid. Give your answer in cm ^3 rounded to two decimal places, using a '.' as a decimal separator. Do not use spaces.

Short-answer text



Exercise 4. EVEN/ODD.

PHONE. AutoCAD essential commands: Line, Polyline, Rectangular, Circle, 2D/3D Fillet, 3D Subtract, Union, Edit Polyline, Extrude.



COMMENTS

The circle with radius R = 0.1 cm shown in the top view (top left) is the camera; the hole for the camera goes through the phone thickness. The hole for the speaker does not go through the phone thickness (see cross section AA'). Dimensions are given in cm.







Wed 06/06/2018 17:19

Marsico, Maria Rosaria

Feedback ECMM103 Part C. AutoCAD 3D online assessment (26%)

Feedback ECMM103 Part C. AutoCAD 3D online assessment (26%) by Dr Maria Rosaria Marsico

Dear ECMM103 student (candidate number 95841),

Congratulations, you have completed Part C. AutoCAD 3D online assessment being worth 26% of the module mark.

Your final score is 65 out of 100 (65 %).

General feedback.

You have demonstrated good AutoCAD drawing skills. Some exercises are not quite correct. Possible inaccuracies in your drawing are: fillet radius is not correct, parts are not perfectly aligned, object profile is not quite correct, object size is not quite correct. You might want to review Lectures and Tutorials available on ELE. In the 'Learn and Explore' section on https://knowledge.autodesk.com/ you will find very useful learning resources on AutoCAD. Ask lecturer and teaching assistants for help. They are willing to assist you.

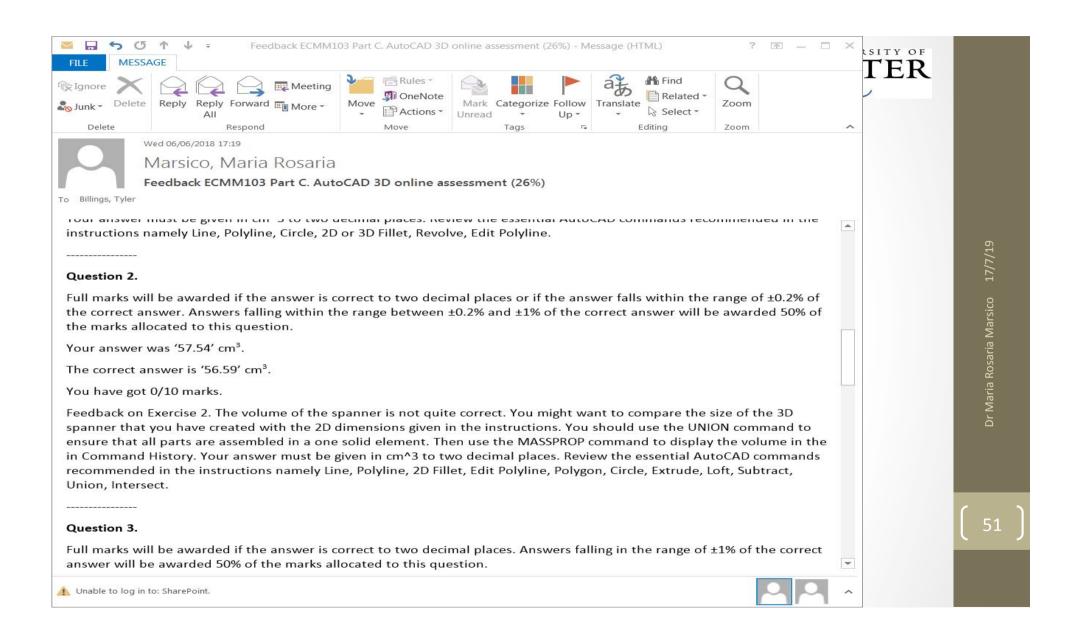
In particular.

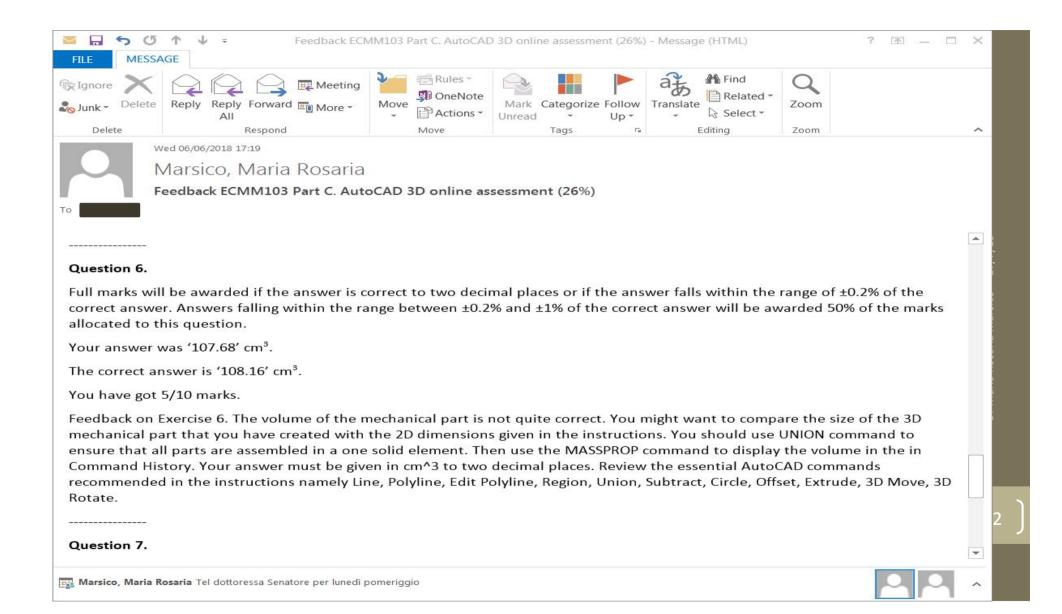
The tank object is a surface and the inner volume of the water in the tank is not presented in the drawing (*dwg). In the spanner, the lower hole should not be completely circular (there is an inner polygonal part). In the mechanical part, the dimensions are slightly different. Volume of wheel should be calculated after unifying the different metallic parts.

Marks have been awarded as follows.

Best wishes

Maria Rosaria





EXETER

The use of learning material

Question 3.

Your answer was 'false.'.

The correct answer is 'true.'.

You have got 0/0.5 mark.

Feedback on Question 3.

The statement in the question is correct. Colours are all available in the 'Select Color' palette as shown in the figure below. Before you can use different linetypes, you must load them in the drawing. In a Drafting and Annotation Workspace go to the Properties panel of the Home tab to see linetypes. The linetype that is loaded by default in AutoCAD is 'Continuous'. Other linetypes can be loaded from the Linetype Manager.



NSS 2018



Engineering KPI score	Exeter-wide KPI score	Sector rank	RG rank	CG rank		Number of institution	ns 92	
74 00/	00.70/	05	40	4.4	View data for	Number of responde	ents 137	
74.2%	80.7%	65	16	11	<u>all</u> institutions	Sample size	228	
					1/2	Response rate	60.1%	
				2018 score		Improved	Worsened	
			% agree	% neutral	% disagree	change in % agree sincech 2017 2	ange in % agree sinc 2014 - 2016 average	
		Q1		11.7%	8.0%	-3.7%	-5.0%	
The teaching on my course	C	Q2		13.9%	14.6%	3.3%	-0.1%	
	C	Q3		9.5%	5.1%	2.3%	2.6%	
	C	Q4		9.5%	13.9%	4.0%	New for 2017	
	Category	Category average		11.1%	10.4%	0.3%	-1.7%	
Learning opportunities	c	Q5		13.1%	9.5%	6.3%	New for 2017	
	G	26	78.1%	10.9%	10.9%	4.5%	5% New for 2017	
	G	27	75.9%	9.5%	14.6%	4.9%	New for 2017	
	Category	average	77.1%	11.2%	11.7%	5 29/	New for 2017	
Assessment and feedback	G	28	60.6%	16.8%	22.6%	10.6%	-4.5%	
	G	29	70.1%	18.2%	11.7%	7.8%	-3 3%	
	Q	10	73.7%	15.3%	19		19.2%	
	Q	Q11		16.1%	Assessm	Assessment and Feedback 7.3%		
	Category	average	65.1%	16.6%	+11.4%			
	Q	12	80.1%	9.6%	. 11.4/0		6.4%	

Data from

[NSS Management Information Hub, University of Exeter http://www.exeter.ac.uk/staff/mi/studentsurveys/nss/

54

Conclusions



- Online assessments help teachers to overcome challenges in the Higher Education (e.g. increase students number, academic support for all, high quality of feedback)
- Tailor-made feedback is designed on the base of student's academic performance, addressing specific needs and supporting their learning and progression.
- Assist and support students during their learning journey
- Effective approach towards improving the NSS score
- Fit within the new University Education Strategies 2019-25
- The tool that I have developed has been tested by other academics in their engineering modules (2nd year). Students appreciated it.
- Colleagues from medicine and mathematics are implementing and "gamifying" the automated feedback software.





Thank you for your kind attention!

Assessment in Higher Education Conference 2019

Manchester, 26 & 27 June 2019 **Dr Maria Rosaria Marsico**, Senior Lecturer in Structural Engineering

Director of Education – students experience

m.r.marsico@exeter.ac.uk

A question for today's webinar:

"Making technology enhancement effective: What works?"

Let's start by thinking what we might include as "technology-enhanced assessment"...

Starting from a personal reflection



If the distance between two electrically charged particles is doubled, what happens to the electric force between them? Be as specific as possible.

Please give your answer as a **short** phrase or sentence.

he force will halve.	^
	+
Enter answer	

Your answer still appears to be incorrect or incomplete in some way.

You are correct to say that the strength of the force decreases, but not to say that it halves. Coulomb's Law states that the electric force between two charged particles is inversely proportional to the square of their separation (see Book 7 Section 10.1). So when the distance between the particles is doubled, what happens to the electric force between them?

Start a new preview

MST224-13J ▶ Participants

▶ Help with this page Navigation

Resources & forums

Weeks 1 to 2Weeks 3 to 4

▶ Week 5

▶ Week 7

▶ Week 11

▶ Week 13

► Weeks 8 to 9 ► Week 10

Try again

practice quizzes > Practice quizzes > Practice quiz for Unit 2 > Preview

Find the general solution of the differential equation

$$\frac{dy}{dx} + 12x^3 \sin\left(3x^4\right) = 0$$

 $y = \cos(3^*x^4)$

Your last answer was interpreted as follows:

$$\cos(3x^4)$$

Check

Incorrect answer.

You need to add a constant of integration, otherwise this appears to be correct. Well done.

The differential equation can be expressed as

$$\frac{dy}{dx} = -12x^3 \sin(3x^4)$$

and then solved by direct integration (using integration by substitution):

$$y = \int -12x^3 \sin(3x^4) dx$$

See Unit 2 Section 2.1 Direct integration and Unit 1 Section 6.3 Integration by parts and by substitution.

Try again

Other ideas from this year's conference:



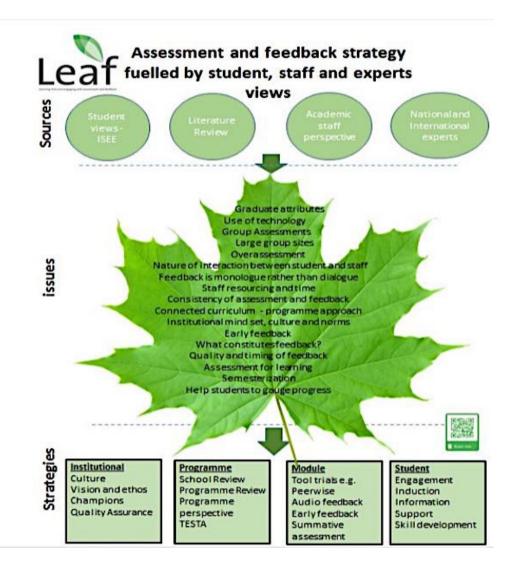
Assessment and Feedback strategies:

An evaluation of academic and student perspectives of various assessment and feedback tools piloted as part of the LEAF project in TU Dublin

Louise Bellew, Greg Byrne, Geraldine Gorham, Leanne Harris, Natalie Hopkins, Ann Hurley, Ziene Mottiar

AHE Conference June 2019

The Leaf
(Learning from and
Engaging with
Assessment and
Feedback) Project



Feedback by audio or video

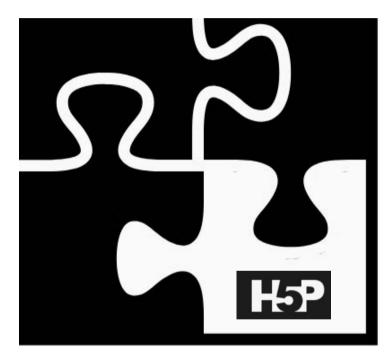




Advantages:

- "More of this please."
- "Answers are better explained verbally, visually aided and can be referred back to if you want to see it again."
- "Effective way of providing feedback that is easily understood."
- "...Feels personal to each student."
- "Should be used in other modules as well."
- "...really useful and makes the feedback more easy to understand."





Retaining
Students and
Designing for
Success with
Interactive
Technologies

Melissa Roughley, Educational Developer & Victoria Quilter, Sessional Lecturer

Puzzle Missing Piece by Andrew Doane from the Noun Project



Identifying high fail subjects and developing interventions

MGT101

MKT100

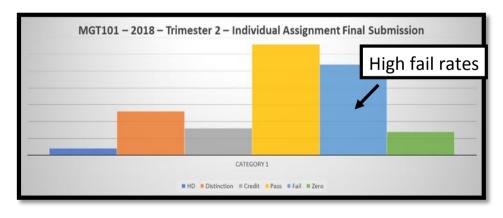
ACC100

ECO600

ACC600

Quantitative Data

- Student pass rates over 3 years
- Average grade over 6 terms
- Grade distributions over 6 terms (per task)



Qualitative Data

- SETU over 6 terms
- Assessment task descriptions and rubrics
- Classroom observation



 Build a set of interventions for each subject

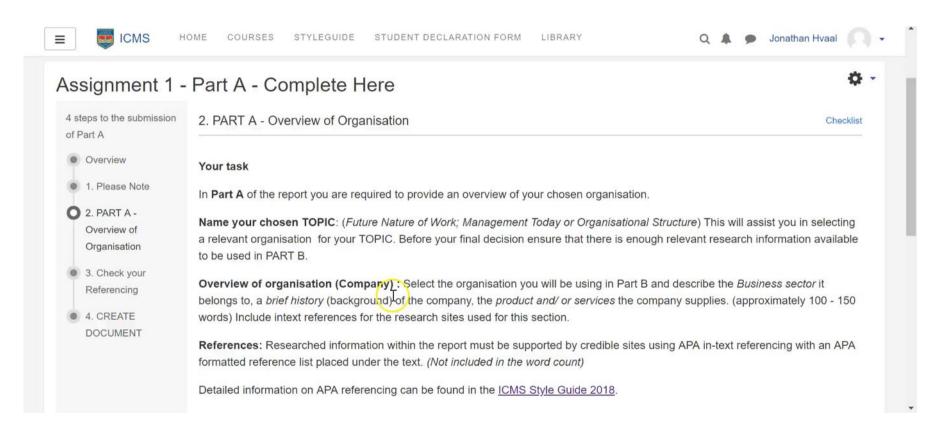




Created exemplars

 Engages learners to find out more

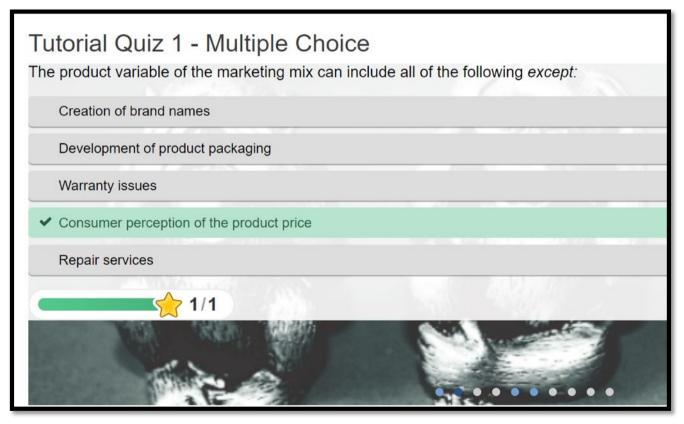
Linked to rubric criteria







Built opportunities for immediate feedback



- · Engaging and interactive
- Immediate feedback
- Checkpoints to consolidate knowledge





Reduced academic misconduct



- Academic Integrity Module (AIM) for students
- Slick integration of H5P interactives
- · Badge on completion

Other presentations from the Conference

- Using technology to provide feedback to large classes
- Goals, benefits and challenges: implementing digital assessment at Brunel University, London
- Using digital tools to facilitate peer review and enhance feedback and assessment
- A flexible and fair web-based Group Marking Tool that combines both staff and student (peer-review) scores
- The efficacy of audio feedback: An inter-institutional investigation
- Supporting asynchronous, multi-institution, student learning, through peer-assessment and feedback, using Peerwise in third-level chemistry
- Academic integrity through e-authentication and authorship verification for e-assessment: impact study
- Changes in technology-assisted assessment and feedback in UK universities

What should be include as "technology-enhanced assessment"?

Questions for discussion:

"Making technology enhancement effective: What works?"

- What can we do to make technology-enhanced assessment more effective?
- Are there things we shouldn't be doing...
- How far is it appropriate to do?
- Is it appropriate for the Assessment in Higher Education Conference to have a separate theme on "Integrating digital tools and technologies for assessment"?



Transforming Assessment Webinar Series



Webinar Session feedback

With thanks from your hosts

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