# for Universiti Utara Malaysia

# **Transforming Assessment** for online learning

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# Say Hi!

What discipline area are you from?

Type into the text chat!

# A key motivation - The gap

#### Real world of work



World Economic Forum - How will digital change your working world. https://agenda.weforum.org/wp-content/uploads/rtr2m8vm1-628x330.jpg

#### Many assessments



Exams at Monash Caufield in 2015 (mathew.hilier[at]monash.edu) 70,000 student university.

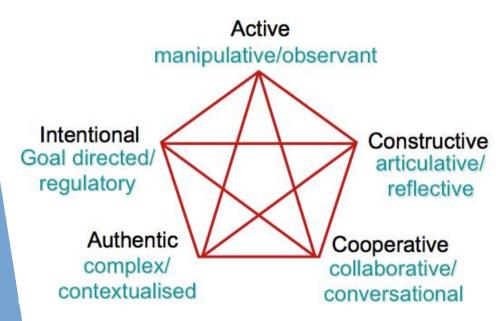
We are faced with a growing disconnect between the way *assessment* is conducted using pen on paper tests and students' everyday experiences of study, work and life ~ let alone their future!



# Pedagogical aspirations

Meaningful

Meaningful learning is:



#### **Authentic**

#### Authentic learning involves:

- Authentic context
- Authentic activities
- 3. Expert performance
- 4. Multiple roles and perspectives
- 5. Reflection
- 6. Collaboration
- 7. Articulation
- 8. Coaching and scaffolding
- 9. Integrated authentic assessment
- 10. Professional learning

(Herrington & Kervin, 2007)

(Jonassen et al, 2008)

# A key idea: technology as an enabler

#### Redefinition

Technology allows for the creation of new tasks previously inconceivable

#### Modification

Technology allows for significant task redesign

#### Augmentation

Technology acts as a direct tool substitute with some functional improvement

#### Substitution

Technology acts as a direct tool substitute with no functional improvement

Transformation

The affordances (features and capabilities) of technologies is important. Technology must enable the transformation of assessment towards desired pedagogical aspirations - choose carefully!

#### SAMR Model

Substitution
Augmentation
Modification
Redefinition
(Puentedura, 2006)

### Cart and Horse or Horse and Cart

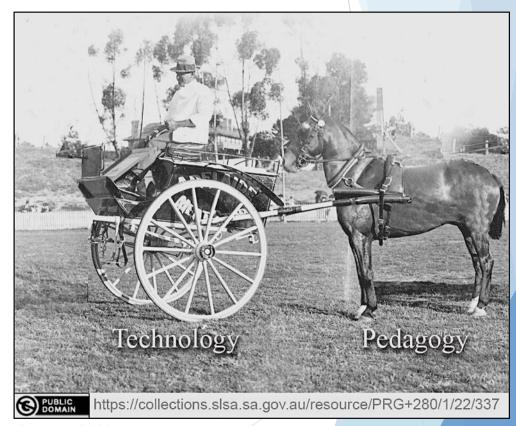
Consider your discipline content (CK)

Ask how you want to achieve learning (PK)

Look for the tools to help (TK)

Teachers need TPACK (technological, pedagogical and content knowledge).

Koehler & Mishra (2005)



Sankey (2020). https://michaelsankey.com/2020/05/22/putting-the-pedagogic-horse-in-front-of-the-technology-cart/

#### Which tool for what?

Be informed - tools and their affordances\*.

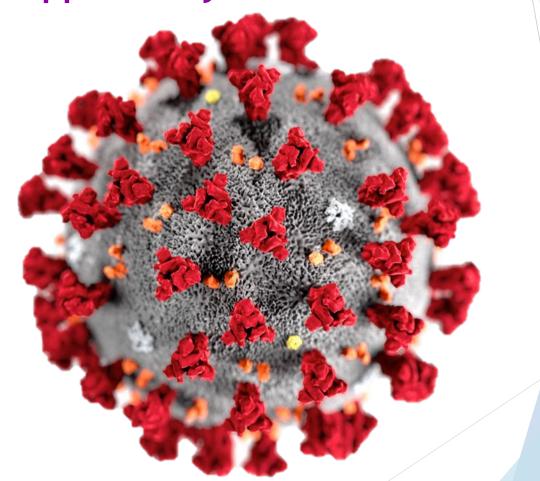
Blog	Wiki	Forum	Portfolio
Individual work. Publishing of work. Reflective writing. Seeking external opinions and comments. Analytical writing and reflection. Discussion with experts and networking.	Collaborative work. Peer editing of a document e.g. report, essay, paper, textbook. Creating glossary of terms or collection of resources e.g. bibliography, reading list. Brainstorming for a project. Shared knowledge base on a topic.	Communicative work. Online asynchronous tutorials. Analytical writing and reflection. Exploration of views and opinions on a topic or idea. Student feedback. Help facility.	Individual work. Collation of learning evidence. Skills log. Showcase. Capstone.

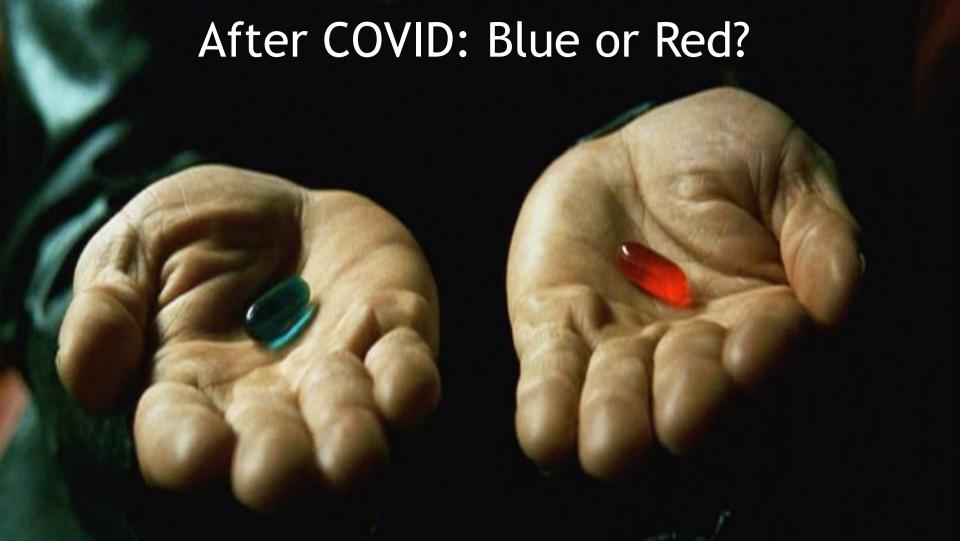
https://teaching.unsw.edu.au/assessment-blog-wiki-or-forum-which-should-you-use

• See Bower (2008).

See also "Moodle Tool Guide for teachers and educators" https://moodletoolguide.net/en/

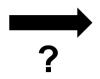
# A crisis ... an opportunity.





# The choice – migrate or transform?







	Control of the Contro
Blue - safe	Red - brave
Migration*	Transformation*
Efficiency-first assessment.	Authentic-first assessment.
MCQs and text in closed environments	Complex constructed responses in open environments
Consumptive and passive	Productive and interactive
Digital paper - 1.1	Post-paper - 2.0, 3.0
Assessment of learning(?)	Assessment for/as learning

#### (perspective meets technology choice)

<sup>\*</sup>Allan (2020). Migration and transformation...

<sup>+</sup> TA Webinar http://transformingassessment.com/events\_6\_may\_2020.php

# Good assessment: Three dimensions

#### **Authenticity**:

Enabling a *broad pedagogical landscape* for the **assessment of 21**<sup>st</sup> **Century capabilities**. Go beyond a 'paper' paradigm. Use 'tools of the trade' (word processor, spread sheet, database, math, stats, graphics, multimedia, software dev, simulations, CAD, discipline tools). Flexible for blended and online contexts. Data open for analytics -> integration.

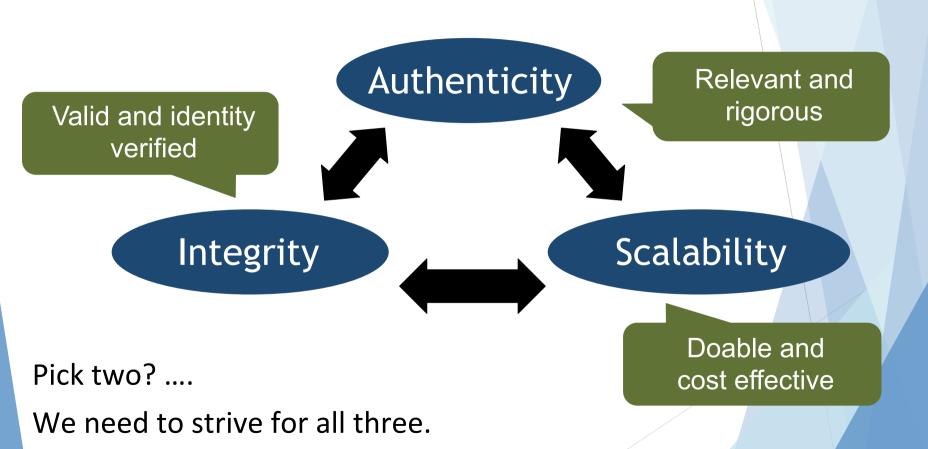
#### **Scalability**:

Practical, doable, cost effective. Mix constructed and process problems as well as some computer marked response types. Large scale equipment provision and access ≈ BYOD. Reliable ≠ networks!? = must be robust. Complexity = work! ~ Must use technologies appropriately and efficiently ~ design the logistics.

#### Integrity:

Valid assessments. Secured. Academic integrity: education, awareness, opportunity are factors. Identify verified, resource access known/expected. Design to the conditions. Activity and identity logging can help. Anti-cheating ≥ paper. Continuous improvement.

#### Good assessment: Three dimensions -Trade off?



# What do you think?

If we can *only have two*:
Which TWO do you think we should target?

- 1. Authenticity + Integrity
- 2. Authenticity + Scalability
- 3. Integrity + Scalability

## To respond:

Go to Menti.com - use the code 82 06 07

#### Digital assessment in different contexts

Online or offline, on campus or at home...

# Online (net)

- Space issues for institutions.
- Improved control (systems and spaces).
- Equipment: need computer labs to cater for 2000 at once or BYO laptops.
- Most secure: live IT monitoring/control, spaces are supervised.
- Needs reliable network (single point of failure).
- Space issues for institutions.
- Moderate improvements in control.
- Equipment: need computer labs to cater for 2000 at once or BYO laptops.
- More secure: IT control possible, spaces are supervised.
- Network reliability not an issue.

- No space issue for institutions.
- Less scope for control.
- Equipment: Students supply equipment.
- Less secure: IT monitoring, but wider spaces are unsupervised.
- Needs reliable network (equity implication).
- No space issue for institutions.
- Least control.
- Equipment: Students supply equipment.
- Not secure: no useful monitoring/essentially unsupervised (on trust basis).
- Network reliability not an issue.

Offline

On campus (controlled spaces)

Distance (at home)

# Assessment Integrity v Authenticity: Exams

#### Integrity

High (Supervised)

Pen-on-paper exams / MCQs tend to be relatively artificial, based on recall of facts. Limited opportunity for richer, more complex forms of problem solving. No access to modern tools of the trade.

Ghost writing/out sourcing is limited due to invigilation.

**Digital Exams** can allow for complex problems, that require students to use 'e-tools of the trade' to construct solutions. It can include many characteristics of an assignment.

Ghost writing/out sourcing can be limited if invigilation and system monitoring is used.

Take home exam unsupervised, when written in the style of traditional exams can suffer from poor levels of authenticity.

Ghost writing/out sourcing is a threat.

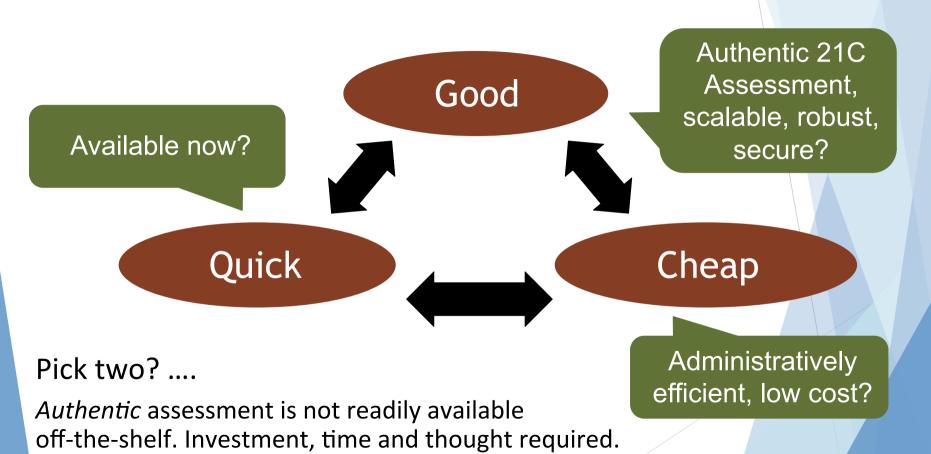
Unsupervised assignments and projects, highly complex, problems can be set where students construct a response using tools of the trade. Ghost writing/out sourcing is a threat.

Low (Unsupervised)

**Authenticity ->** Low

High

# Implementing digital assessment



# In your discipline...

What does "authentic assessment" mean to you?

Type 1 or 2 words

To respond:

Go to Menti.com - use the code 82 06 07

## Interactive online oral assessment (Griffith uni)



- Scenarios: defence of work done, job interview, media interview, presentation to board, report to management, shareholders meeting, pitch to client, response to crisis, presentation of artefact, questions on content.
- Booking tool + online conferencing software (recorded for moderation/audit).
- Tutor teams used as interviewers/examiners.



Sotiriadou, Logan, Daly & Guest (2019).

TA Webinar 30 April 2020: http://transformingassessment.com/events\_30\_april\_2020.php

## Virtual work integrated learning (U Western Australia)

Example: Engineering education -

Simulated scenario on self-management in the workplace

Students complete authentic engineering projects:

Using a virtual environment that simulates a work site,

Receive feedback from industry-based engineers and

Self and peer reflection.

Online access real or simulated sites or equipment, and/or practitioners.

TA webinar http://
transformingassessment.com/
events\_5\_september\_2018.php



## Assessing Discussion Forums (UNSW)

Teacher presence is key – re Salmon (2000) Five stages + Community of enquiry model (Garrison et al. 1999)

Example assessment activities:

Small group reports to the whole class

Reflect on discussion

Role play discussion

**Student lead** or moderate (see side bar)

Case studies and scenarios

**Current events** 

Retrospective commentary on learning

Aim to build interaction.

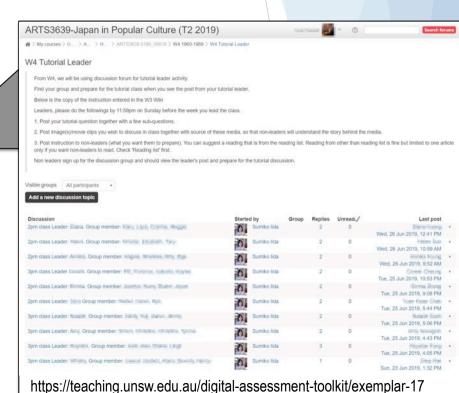
**Focus on quality** rather than quantity of posts.

Rubrics available - examples

https://teaching.unsw.edu.au/assessing-discussion-board

**UNSW Digital Assessment Toolkit** (more examples)

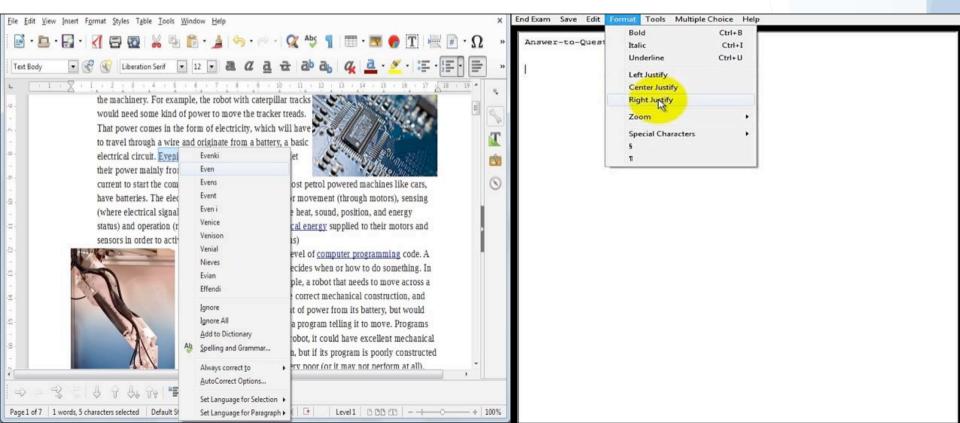
https://teaching.unsw.edu.au/digital-assessment-toolkit



# Tools of the trade - Writing Tools

# Authentic

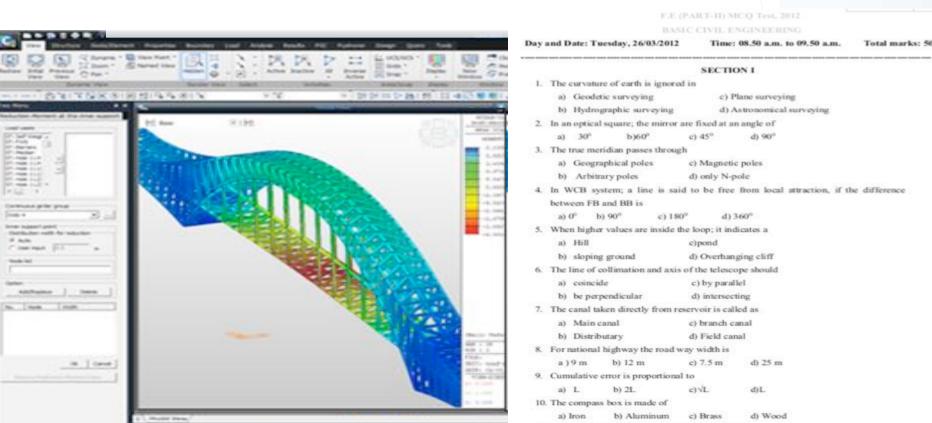
## Not



# Tools of the trade - Engineering Problem Solving

# Authentic

## Not

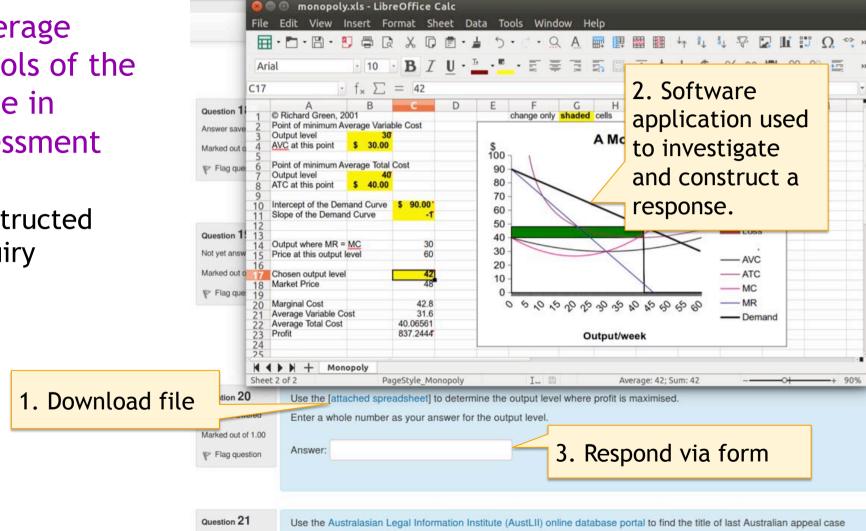


From paper-equivalent to post-paper



Leverage e-tools of the trade in assessment

Constructed enquiry



heard by the Privy Council

Leverage e-tools of the trade in assessment

Constructed response

# 1. Question prompt and direction to use software

Scratch will be required for this question.

Question 26

Answer saved

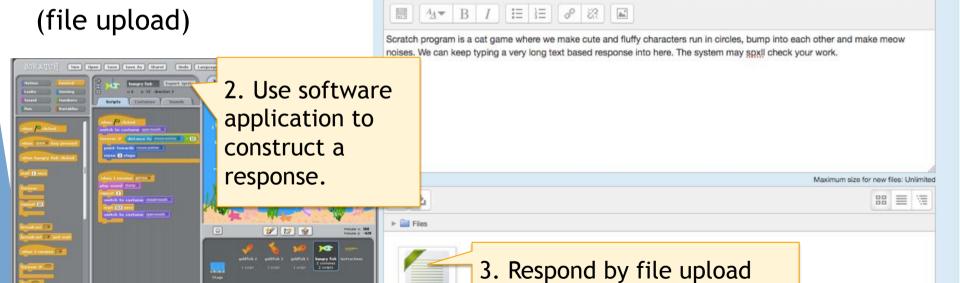
Marked out of 1.00

To open this application, click on the circular icon on the top left of the screen, and then type 'scratch' into the search box that appears.

Using the default Scratch program, make the Cat sprite run in circles and 'meow' when it touches the sides.

When done, save the file to the answers drive using your name as the file name.

- 1. Provide a one or two sentence summary of the commands you used in your response in the text box below.
- 2. Then attach your scratch program file to this question.



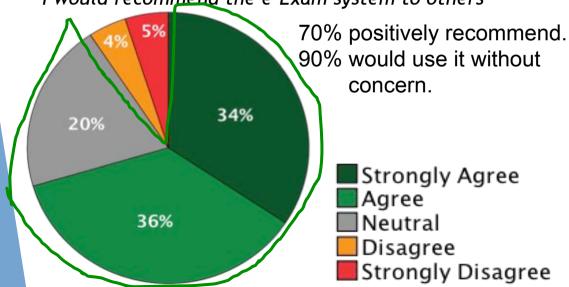
example.sb2

#### Student voice: BYOD e-Exam research overview

Exams	Typists	Pen	Weight	Minutes
Sum	1750	1309	~	4145
Mean	40	37	32%	106
Smallest	1	~	5%	15
Largest	166	~	50%	180

#### The big picture (typists):

"I would recommend the e-Exam system to others"



	T			
Institution	2016	2017	2018	Total
CQU		2	1	3
ECU		2		2
Monash	3	9	6	14
MQU		1		1
UniSA		1	1	2
UNSW-ADFA	9	1		1
UQ		2	2	4
UTAS	2	1	1	4
Total	4	16	11	31

The comments were received from 3000 participant pre and post exam surveys.

## Design the Assessment - Priorities

#### Alignment:

- Learning outcomes (unit/subject -> proposed task)
- 2. Criteria areas / categories of evidence
- 3. Standards levels of performance (e.g. poor to great)
- 4. Task design the activity for student's to demonstrate their achievement of the above.
- 5. Select e-tools for both the task and the marking rubric.

Note: some back-and-forth consideration of the latter elements is to be expected! E.g. available tools set boundaries.

## Design the Assessment - Rubrics

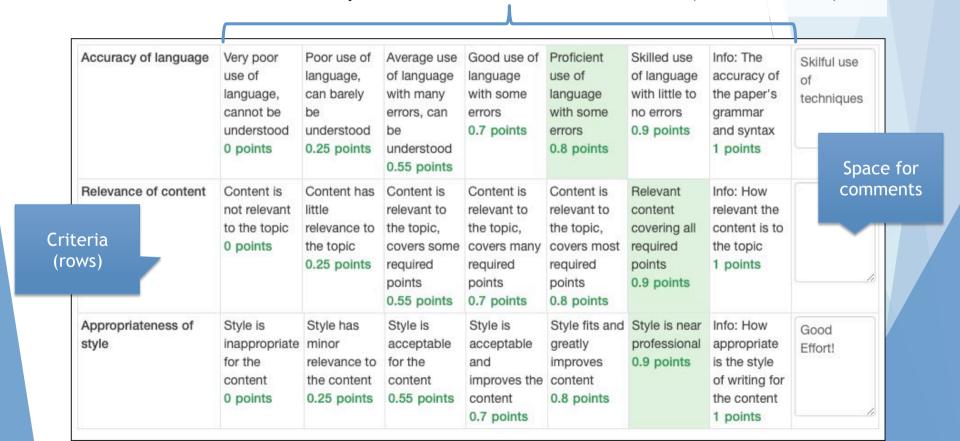
Rubrics can help both teachers (markers) and students:

An expression of the learning outcomes in terms of criteria and standards of performance. Often a grid/matrix:

- Criteria provide an interpretation of the stated objectives (performance, behaviour, quality) - Rows
- Standards (levels) of performance between highest and lowest - Columns
- Descriptors specify the characteristics of performance corresponding to each level, to allow assessors (and students!) to interpret which level has been met – each box.

### Example Rubric in Moodle

#### Standard of performance at each level (in columns)



### Design the Assessment - Rubrics

**Pros:** delivers greater clarity to students and markers, helps moderation, enables students to judge own performance (assessment AS learning).

**Cons:** difficult to specify exacting criteria and standards, dealing with creative/unexpected responses, some difficulty capturing the wholistic and subjective dimensions of performance (tends towards measurable reductionism)

**Digital tools** can help (deliver and assess – e.g. Moodle/Turnitin has rubric tools).

More about Rubric design and use <a href="http://taw.fi/rubric">http://taw.fi/rubric</a>

A collection of rubrics <a href="http://taw.fi/rubricbank">http://taw.fi/rubricbank</a>

# Students need your guidance

Students are can be novices in interpreting the rubric.

Students need practice to develop their judgement of standards – this is a learned skill! Don't expect osmosis!

- in particular how the standards you have set play-out in terms of the specific assessment task. Especially important for new assessment types!

Consider how you can help students understand the requirements and their own achievement.

- **e.g. 1:** Co-develop a rubric with students have them work in groups/pairs to think about the characteristics of a quality assessment response.
- e.g. 2: Conduct a mock marking exercise with students. Have the students mark an example assessment response.

What else could you do to help?

# Engage students: A mock marking exercise

#### **Phase 1** – off-the-cuff marking:

- 1) Give an example assignment for students groups/pairs to review.
- 2) Ask students to give a mark to the assignment.
- 3) Quickly poll students about what mark they gave. (you will note a wide distribution). Tip: use Mentimeter or Moodle Choice and show the class.
- 4) Have the class discuss what did they have in mind when giving their mark.

#### Phase 2 - rubric marking:

- 1) Provide students with a rubric for the assignment task (for the same assignment)
- 2) Ask students to read the rubric and discuss in their group/pairs then give a mark.
- Quickly poll students about what mark they gave. (you will note narrower distribution). Show the class the results again.
- 4) Have the class discuss what was different to the first time around? Did it help understand the marking/judgement of what was expected? Was it easier or harder to give mark?

#### Your task - An overview

- 1) Select from Option A or Option B
- 2) Consider the support materials (links provided).
- 3) Work in your breakout group 15 minutes

#### Discuss and decide:

- a) the *main criteria* you will use in a rubric.
- b) create a student engagement actvity.
  - Note: You might like to use google docs/sheet, shared word doc or the Zoom whiteboard to help your colleagues work together and share the outcome.
- 4) Report back

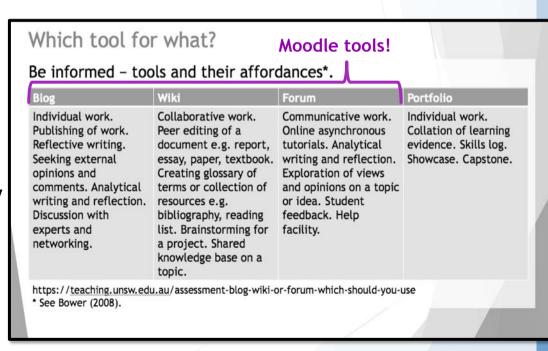
See <a href="http://transformingassessment.com/UUM">http://transformingassessment.com/UUM</a>

#### Option A: Assessment using Moodle communication tools

- 1) In your groups Consider that you want to set an online group assessment task for "students to review a theory or concept and then discuss with others how it has implications for practice".
- 2) Which e-tools would you select and why? Ref:

#### http://taw.fi/BWF

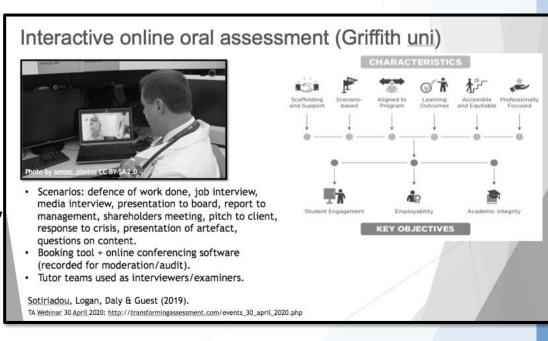
- 3) Design a rubric to assess the task above.
- 4) Design a student activity around the rubric.
- Hint: engagement with evidence and content to be assessed.



#### Option B: Interactive oral assessment

- 1) In your groups Consider that you want to set a online individual oral assessment task for each "student to present to a client or stakeholder group their a solution to a problem you set in the discipline".
- 2) Which e-tools would you select and why? Ref <a href="http://taw.fi/loa">http://taw.fi/loa</a>
- 3) Design a rubric to assess the task above.
- 4) Design a student activity around the rubric.

Hint: delivery and content to be assessed.



#### Return to the group and share

A group representative to tell us:

- 1) The option you selected A (coms) or B (oral).
- 2) Which tool(s) would you select and why?
- 3) Show or outline the

Criteria/categories/rows

Standards/performance levels/columns

See these slides <a href="http://transformingassessment.com/UUM">http://transformingassessment.com/UUM</a>

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UNSW Digital Assessment Toolkit (examples) https://teaching.unsw.edu.au/digital-assessment-toolkit

# Questions please! Stay in touch

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