e-Assessment in Higher Education

Dr Mathew Hillier

Get your device ready...



TransformingAssessment.com/STADIO

Caveats - context

Different strokes for different folks!

- Australian HE Universities, Vet sector, Schools
- City, remote, offshore e.g. Mainland China (GFC)
- Access and availability of computers, phones, internet/bandwidth
- Students cohorts Well-off, Low SES, ESL, First in family, working
- Technical capability, literacy, digital skills of students and staff
- Availability of students timelessness, time quotient, synchronous/asynchronous

Is this your learning space?



University of Bologna, Laurentius de Voltolina 14th century lecture. The Yorck Project: 10.000 Meisterwerke der Malerei. DVD-ROM, 2002.

A key motivation - The gap

Real world of work



World Economic Forum - How will digital change your working world. https://agenda.weforum.org/wo-content/uploads/rtr2m8vm1-628x330.jpg

Many assessments



Exams at Monash Caufield in 2015 (mathew.hilier[at]monash.edu) 70,000 student university.

We are faced with a growing disconnect between the way *assessment* is conducted using pen on paper tests and students' everyday experiences of study, work and life ~ let alone their future!

Do you agree? ~ comment in the chat box!

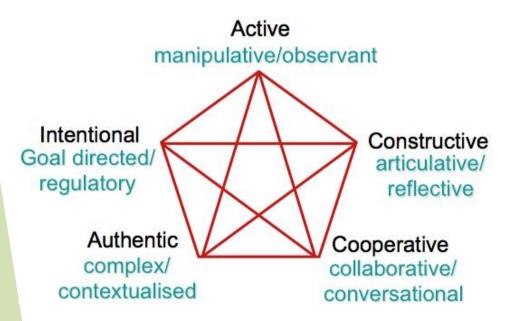


21C

Pedagogical aspirations

Meaningful

Meaningful learning is:



Authentic

Authentic learning involves:

- Authentic context
- Authentic activities
- 3. Expert performance
- 4. Multiple roles and perspectives
- 5. Reflection
- 6. Collaboration
- 7. Articulation
- 8. Coaching and scaffolding
- 9. Integrated authentic assessment
- 10. Professional learning

(Herrington & Kervin, 2007)

(Jonassen et al, 2008)

Enhancement

A key idea: technology as an enabler

Redefinition

Technology allows for the creation of new tasks previously inconceivable

Modification

Technology allows for significant task redesign

Augmentation

Technology acts as a direct tool substitute with some functional improvement

Substitution

Technology acts as a direct tool substitute with no functional improvement

Transformation

The affordances (features and capabilities) of technologies is important. Technology must enable the transformation of assessment towards desired pedagogical aspirations - choose carefully!

SAMR Model

Substitution
Augmentation
Modification
Redefinition
(Puentedura, 2006)

Cart and Horse or Horse and Cart?

Consider your discipline content (CK)

Ask how you want to achieve learning (PK)

Look for the tools to help (TK)

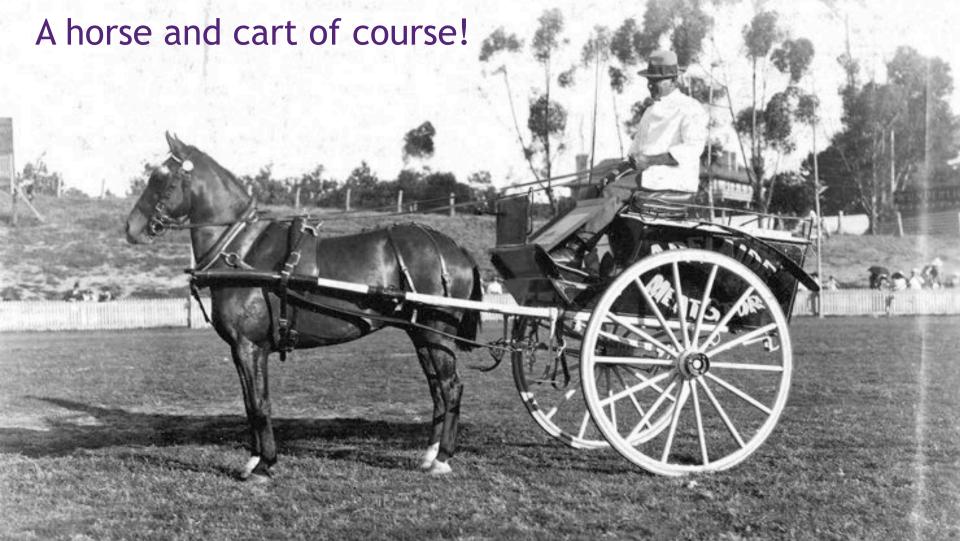
Teachers need TPACK (technological, pedagogical and content knowledge).

Koehler & Mishra (2005)

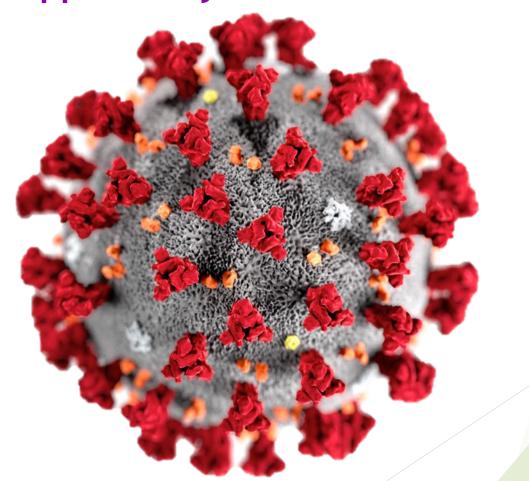
Are you familiar with TPACK?
Is it helpful in thinking about online teaching?
Comment in the chat box!

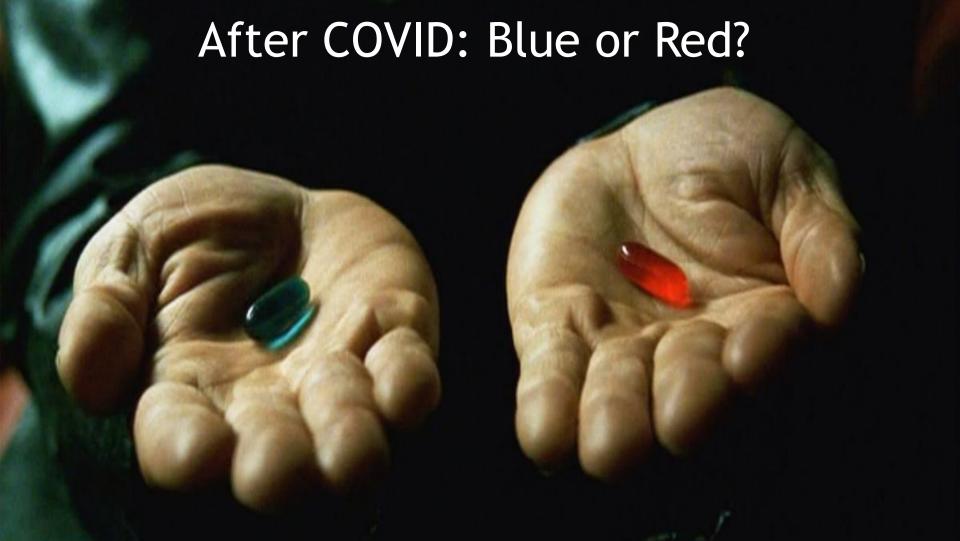


Sankey (2020). https://michaelsankey.com/2020/05/22/putting-the-pedagogic-horse-in-front-of-the-technology-cart/



A crisis ... an opportunity.





The choice – migrate or transform?







Blue - safe	Red - brave	
Migration*	Transformation*	
Efficiency-first assessment.	Authentic-first assessment.	
MCQs and text in closed environments	Complex constructed responses in open environments Productive and interactive	
Consumptive and passive		
Digital paper - 1.1	Post-paper - 2.0, 3.0	
Assessment of learning(?)	Assessment for/as learning	

(perspective meets technology choice)

Which appeals to you?
Migrate or transform?
Comment in the chat box!

^{*}Allan (2020). Migration and transformation...
TA Webinar http://transformingassessment.com/events_6_may_2020.php

Good assessment: Three dimensions

Authenticity:

Enabling a *broad pedagogical landscape* for the **assessment of 21**st **Century capabilities**. Go beyond a 'paper' paradigm. Use 'tools of the trade' (word processor, spread sheet, database, math, stats, graphics, multimedia, software dev, simulations, CAD, discipline tools). Flexible for blended and online contexts. Data open for analytics -> integration.

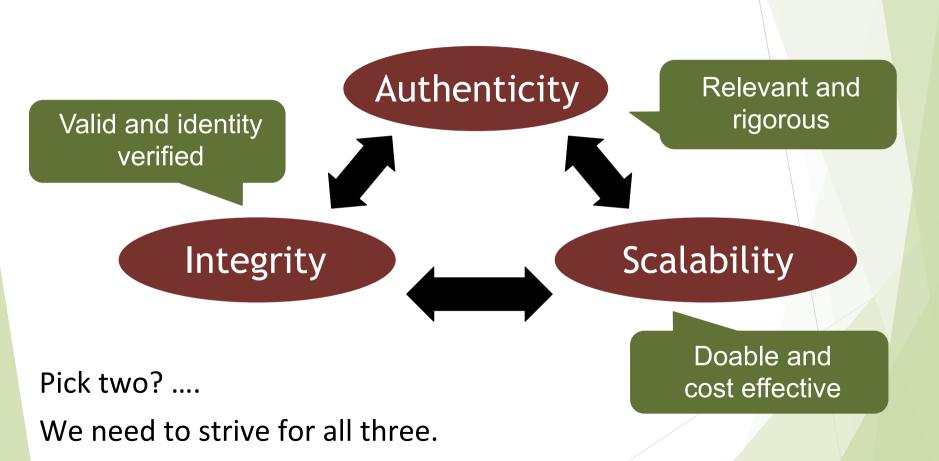
Scalability:

Practical, doable, cost effective. Mix constructed and process problems as well as some computer marked response types. Large scale equipment provision and access ≈ BYOD. Reliable ≠ networks!? = must be robust. Complexity = work! ~ Must use technologies appropriately and efficiently ~ design the logistics.

Integrity:

Valid assessments. Secured. Academic integrity: education, awareness, opportunity are factors. Identify verified, resource access known/expected. Design to the conditions. Activity and identity logging can help. Anti-cheating ≥ paper. Continuous improvement.

Good assessment: Three dimensions -Trade off?



What do you think?

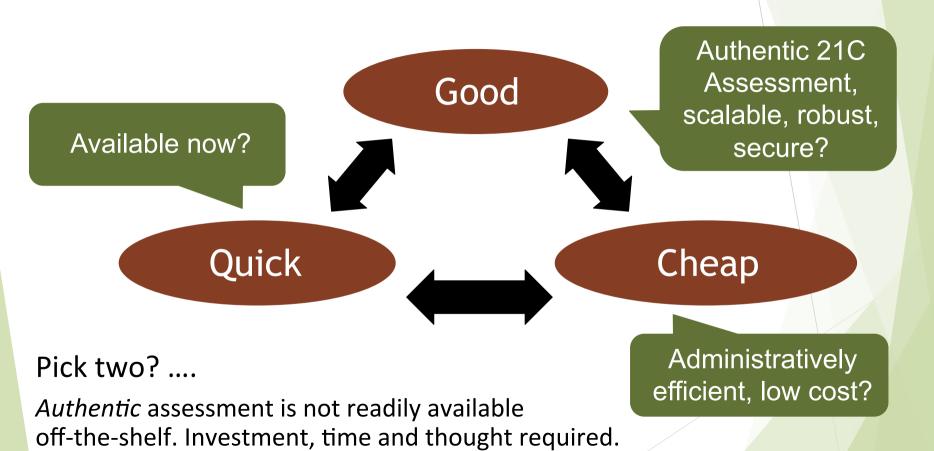
If we can *only have two*:
Which TWO do you think we should target?

- 1. Authenticity + Integrity
- 2. Authenticity + Scalability
- 3. Integrity + Scalability

To respond:

Go to Menti.com - use the code 56 88 18 7

Implementing digital assessment



In your teaching ...

What does "authentic assessment" mean to you?

Type 1 or 2 words

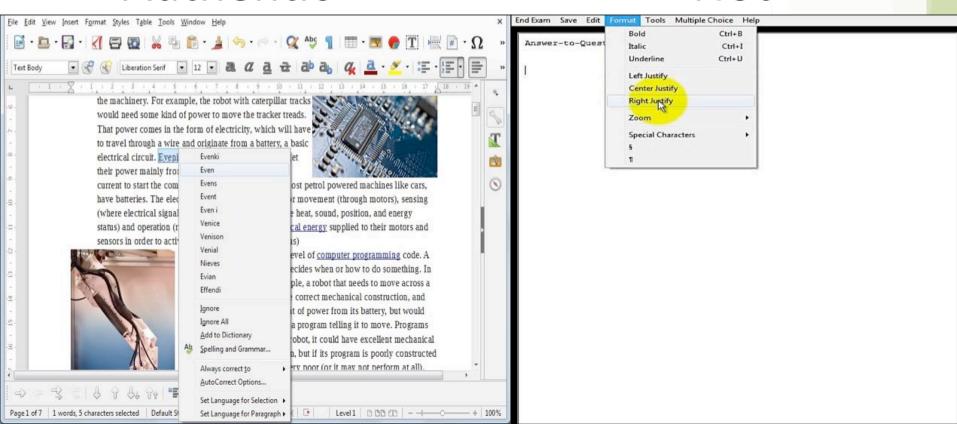
To respond:

Go to Menti.com - use the code 56 88 18 7

eTools of the trade - Writing Tools

Authentic

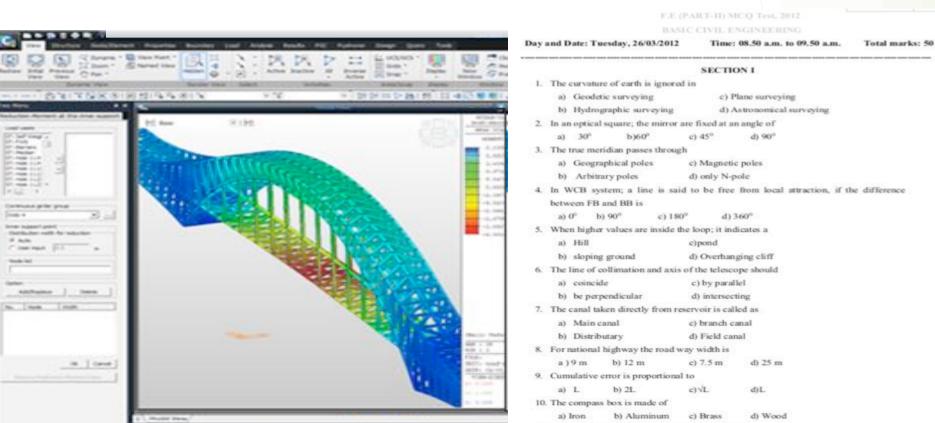
Not



eTools of the trade - Engineering Problem Solving

Authentic

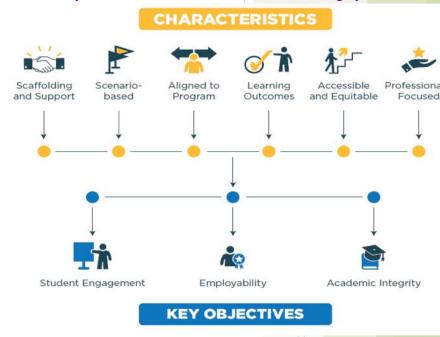
Not



Interactive online oral assessment (Griffith University)



- Scenarios: defence of work done, job interview, media interview, presentation to board, report to management, shareholders meeting, pitch to client, response to crisis, presentation of artefact, questions on content, link to future discipline or profession
- Booking tool + online conferencing software (recorded for moderation/audit).
- Tutor teams used as interviewers/examiners.
- Tips: allow time for change over and tasks, Use a staff member in 'waiting room'. Students need instructions, reassurance and practice in the medium.



Sotiriadou, Logan, Daly & Guest (2019).

TA Webinar 30 April 2020: http://transformingassessment.com/events_30_april_2020.php

Virtual work integrated learning (U Western Australia)

Example: Simulated scenario on self-management in the workplace

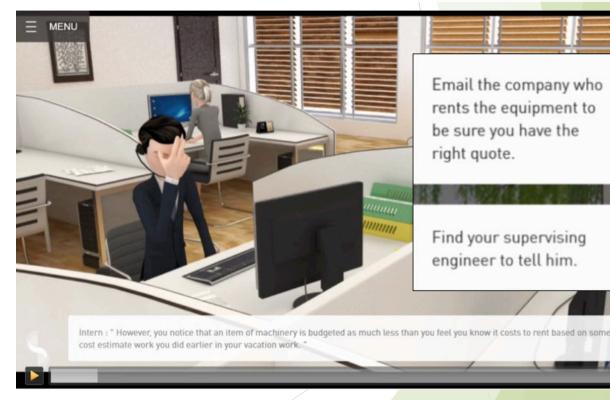
Students complete authentic projects:

Using a virtual environment that simulates a work site,

Receive feedback from industry-based practitioners and

Self and peer reflection.

Online access real or simulated sites or equipment, and/or practitioners.



Ref use in engineering: TA webinar

http://transformingassessment.com/events_5_september_2018.php

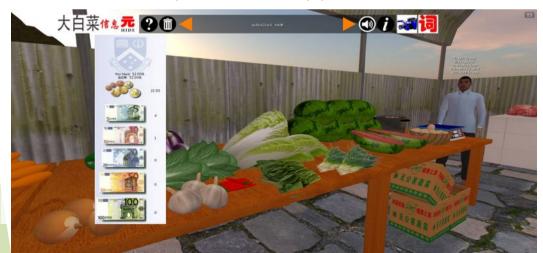
Virtual Immersive Language Lessons

Task Based Learning or Task Based Language Learning.

Includes communication activities, using language to carry out tasks, language use that is meaningful to the learner and has a purpose, and communication activities that reflect real-life activities with authentic materials.

Learn by doing:

Ask directions, purchase supplies then cook noodles – all in Chinese.

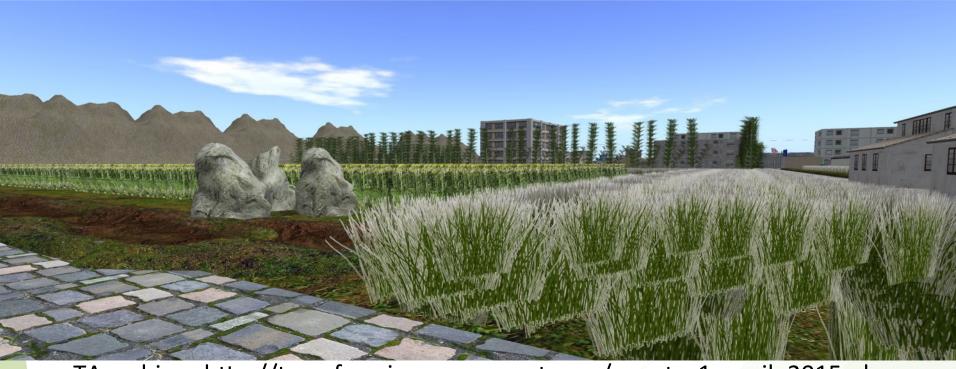




Virtual Immersive Language Lessons

Scott Grant (Monash University, Australia). Chinese Island (2015)

OAR file at http://www.virtuallyenhancedlanguages.com



TA webinar http://transformingassessment.com/events_1_april_2015.php

Design the Assessment - Priorities

Alignment - think about the following:

- Learning outcomes (unit/subject -> proposed task)
- 2. Criteria areas / categories of evidence
- 3. Standards levels of performance (e.g. poor to great)
- 4. Task design the activity for student's to demonstrate their achievement of the above.
- 5. Select e-tools for both the task and the marking rubric.

Note: some back-and-forth consideration of the latter elements is to be expected! E.g. available tools set boundaries.

Which tool for what?

Common LMS tools

Be informed – tools and their affordances.

^			
Blog	Wiki	Forum	Portfolio
Individual work. Publishing of work. Reflective writing. Seeking external opinions and comments. Analytical writing and reflection. Discussion with experts and networking.	Collaborative work. Peer editing of a document e.g. report, essay, paper, textbook. Creating glossary of terms or collection of resources e.g. bibliography, reading list. Brainstorming for a project. Shared knowledge base on a topic.	Communicative work. Online asynchronous tutorials. Analytical writing and reflection. Exploration of views and opinions on a topic or idea. Student feedback. Help facility.	Individual work. Collation of learning evidence. Skills log. Showcase. Capstone.

Source: https://teaching.unsw.edu.au/assessment-blog-wiki-or-forum-which-should-you-use See also:

^{*} Bower (2008) Affordance analysis - matching learning tasks with learning technologies.

^{*} LMS Tool Guides for teachers: http://transformingassessment.com/LMS_tool_guides_for_teachers

Assessing Discussion Forums (UNSW)

Teacher presence is key - re Salmon (2000) Five stages + Community of enquiry model (Garrison et al. 1999)

Example assessment activities:

Small group reports to the whole class

Reflect on discussion

Role play discussion

Student lead or moderate (see side bar)

Case studies and scenarios

Current events

Retrospective commentary on learning

Aim to build interaction.

Focus on quality rather than quantity of posts.

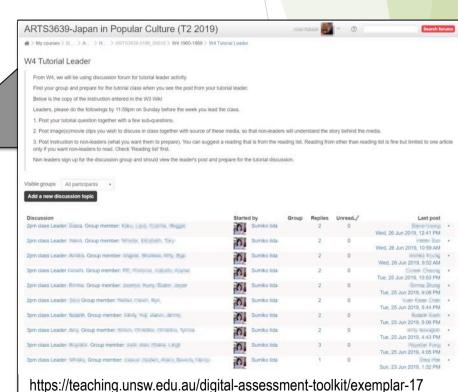
Rubrics available - examples

https://teaching.unsw.edu.au/assessing-discussion-board

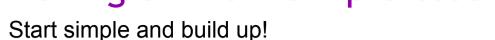
UNSW Digital Assessment Toolkit (more examples)

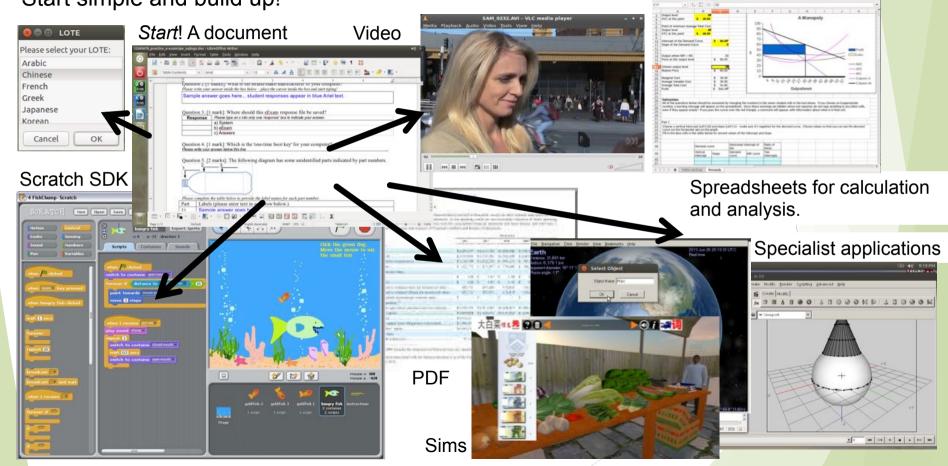
https://teaching.unsw.edu.au/digital-assessment-toolkit

HK had a good idea to enable assessment of forums Knutzen http://brant.knutzen.se/custom-tools/



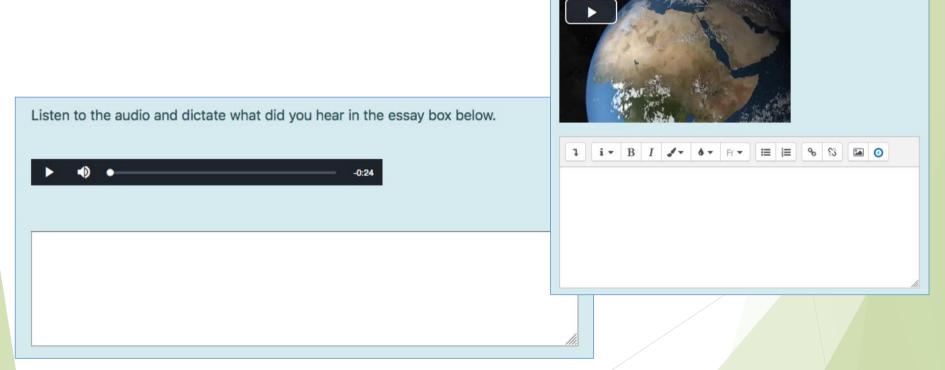
Moving on from simple testing...





Rich media prompts

Listen or view and transcribe or describe.



Watch the video and dictate what you hear in the essay box below.

Multi-part or Cloze questions

Multi-part question is possible.



Free-text or numeric with multiple possible answers.

Selected response by radio button or drop-down list.

Each sub-question or response field can carry a different weight in terms of the question mark.

Partial marks possible by defining alternative responses e.g. common errors, partially correct responses.

For those that can't find the one-time boot key, you can make				
change to your computer which affect the normal operation of the computer. To do this				
you need to edit the settings in the so that the USB is				
postioned at number in the boot priority menu. You will need to press a model specific key to				
call up the settings area during the early stages of computer start up. The specific instructions for your computer will normaly appear briefly after the computer is powered on, so watch carefuly or check your computer manufacturer's help information for the correct key to press.				
If the changes are successfuly made then the computer will				
1. shut down				
2. go blank				
3. boot to the e-Exam system				
4. boot the USB				
if the USB stick is correctly inserted prior to				
a. shut down b. turning the power on c. when restarting				
Once loaded, the computer marked question type vesion of the e-Exam system will launch into an onboard LMS called .				

Combine! Audio – example

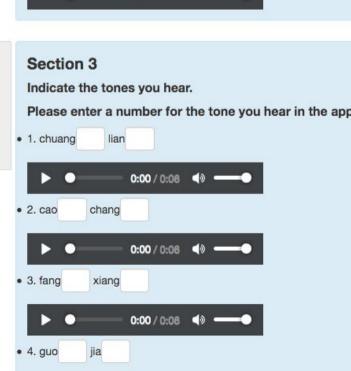
Monash University 2018. Chinese language – two units (1st year and 3rd Year).

Moodle quiz cloze question with embedded audio.

Students used headsets to listen.

Responses via cloze fields. Semi-auto marked.





Question 5

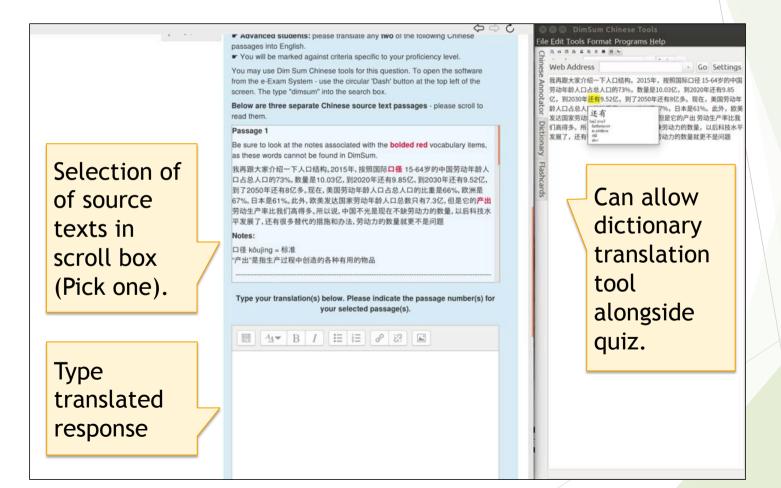
Not yet answered

Edit auestion

Marked out of

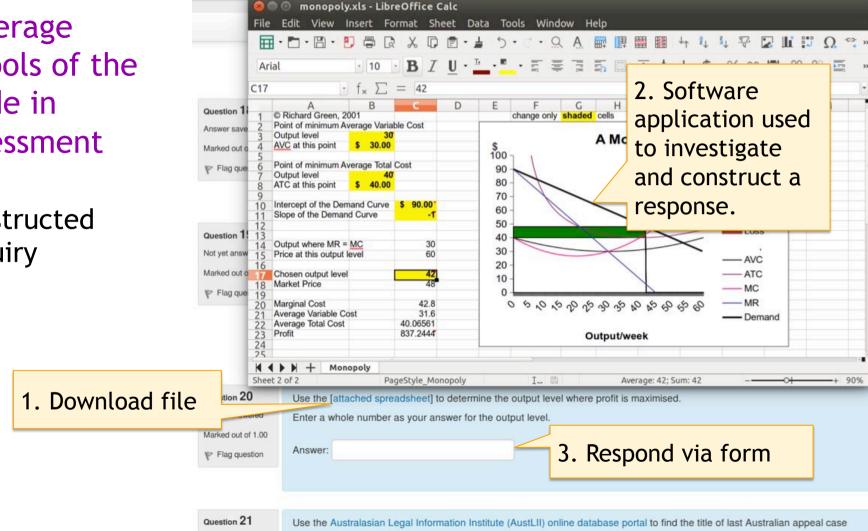
24.00

Software "e-tools of the trade"



Leverage e-tools of the trade in assessment

Constructed enquiry



heard by the Privy Council

Leverage e-tools of the trade in assessment

Constructed response

1. Question prompt and direction to use software



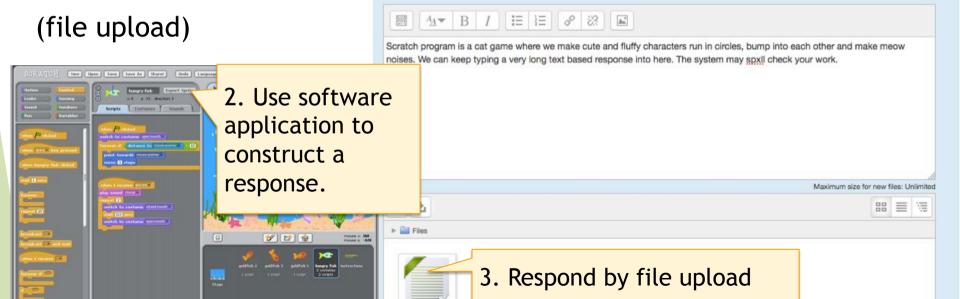
Marked out of 1.00

To open this application, click on the circular icon on the top left of the screen, and then type 'scratch' into the search box that appears.

Using the default Scratch program, make the Cat sprite run in circles and 'meow' when it touches the sides.

When done, save the file to the answers drive using your name as the file name.

- 1. Provide a one or two sentence summary of the commands you used in your response in the text box below.
- 2. Then attach your scratch program file to this question.

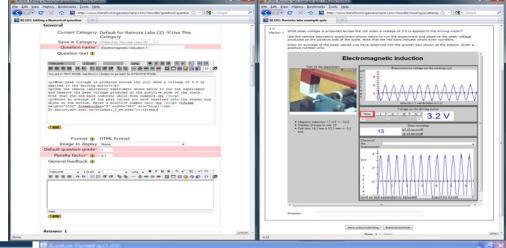


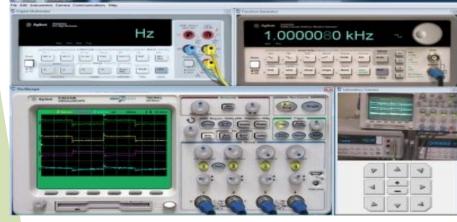
example.sb2

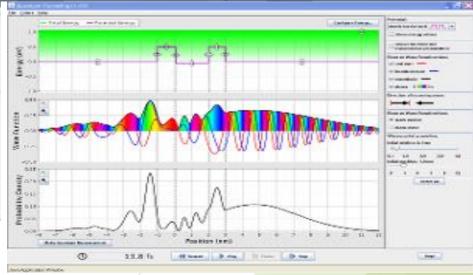
Simulated Labs

Physical hardware can be connected to the internet

or we can use **software simulations** of labs and experiments (much more scalable!.







Multimedia response

Recording using Atto video or audio – Max 3 minutes

E.g. Moodle essay question type with "HTML editor with file picker" enabled.

Manually marked by humans.

Audio recording - lower bandwidth for upload.

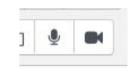
Examples:

Oral responses, viva voce, language speaking, interpreting, music performance.

Video recording - more bandwidth for upload.

Examples:

Identity check or spatial context check. Video performance, practical skills, speaking test, sign language response.





Leverage what is in the student's hands!?

Location awareness examples: History, architecture, culture, museum, virtual tour, outdoor biology/environment studies.

Indoor Changi airport image recognition augmented tour



Mobile Apps: Authentic measurements

Augmented Reality Theodolite, height, distance.



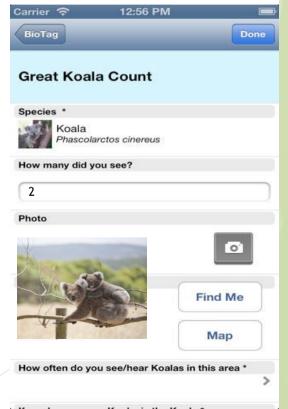


Real time data collection in the field, speed, altitude, sound levels.





Citizen Science Surveys: National Koala count.



Engage students with assessment

Assessment is often done TO students.

It is better if we do assessment WITH students.

Many use Rubrics, but ...

How often do you use rubrics for student's understanding of assessment?

To respond:

Type into the text chat box

"never" or "sometimes" or "often"

Rubrics - the good and the not so good...

Pros: delivers greater clarity to students and markers, helps moderation, enables students to judge own performance (assessment AS learning).

Cons: difficult to specify exacting criteria and standards, dealing with creative/unexpected responses, some difficulty capturing the wholistic and subjective dimensions of performance (tends towards measurable reductionism)

Digital tools can help (deliver and assess – e.g. Moodle/Turnitin has rubric tools).

More about Rubric design and use http://taw.fi/rubric

A collection of rubrics http://taw.fi/rubricbank

Students need your guidance

Students are can be novices in interpreting the rubric.

Students need practice to develop their judgement of standards – this is a learned skill! Don't expect osmosis!

- in particular how do the standards you have set play-out in terms of the specific assessment task? Especially important for new assessment types because students are often confused about the 'rules of the game'.

Consider how you can help students understand the requirements and their own achievement.

- **e.g. 1:** Co-develop a rubric with students have them work in groups/pairs to think about the characteristics of a quality assessment response.
- e.g. 2: Conduct a mock marking exercise with students. Have the students mark an example assessment response. (lets try this next).

What else could you do to help?

Engage students: A mock marking exercise

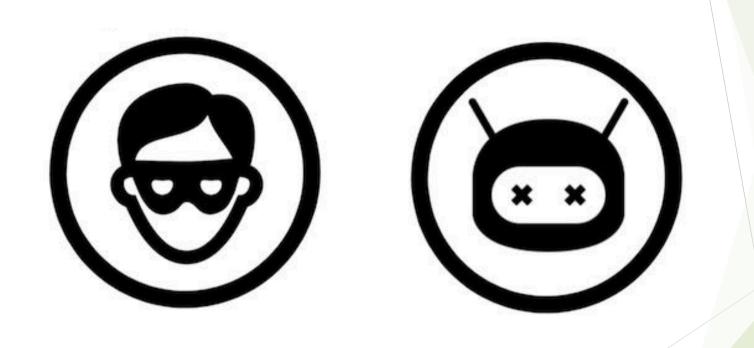
Phase 1 – off-the-cuff marking:

- 1) Give an example assignment/response for students groups/pairs to review.
- 2) Ask students to give a mark to the assignment/response.
- 3) Quickly poll students about what mark they gave. (you will note a wide distribution). Tip: use Mentimeter or Moodle Choice and show the class.
- 4) Have the class discuss what did they have in mind when giving their mark.

Phase 2 - rubric marking:

- 1) Provide students with a rubric for the assignment/task (for the same assignment)
- 2) Ask students to read the rubric and discuss in their group/pairs then give a mark.
- 3) Quickly poll students about what mark they gave. (you will note narrower distribution). Show the class the results again.
- 4) Have the class discuss what was different to the first time around? Did it help understand the marking/judgement of what was expected? Was it easier or harder to give a mark?

Assessment integrity



Improving online assessment integrity

Multiple parts to secure assessment- Verify:

- Identity of the student
- Resources that the student only used permitted material
- Authorship that the student did not have unauthorised help

Considerations

- Assessment design i.e. design for open book
- People prepared and identified
- Equipment/connectivity suitable, authorised, available
- Materials suitable, authorised, available
- Space suitable, authorised, available
- Realistic, authentic rules and limitations design for online openness

Random questions

Student allocated questions from the various category pools to progress through (pool = same difficulty). All question types can be used for random.

- 1) Place multiple questions into a category in the question bank, then,
- 2) Insert a 'random question' when building the quiz. When doing so specify the category.

Category	Category 1 Topic A Easy	Category 2 Topic A Moderate	Category 3 Topic A Hard	Category 4 Topic B Easy	Category 5 Topic B Moderate	Category 6 Topic B Hard	Category 7 Integration	n/a Standard question	Total
Start	Question 1	Question 2	Question 3	Question 4	Question 5	Question 6	Question 7	Question 8	Finish
Attempt Quiz	Q1_01	Q2_01	Q3_01	Q4_01	Q5_01	Q6_01	Q7_01	Q8	Submit
	Q1_02	Q2_02	Q3_02	Q4_02	Q5_02	Q6_02	Q7_02		
	Q1_03	Q2_03	Q3_03	Q4_03	Q5_03	Q6_03	Q7_03		
	Q1_04	Q2_04	Q3_04	Q4_04	Q5_04	Q6_04			
	Q1_05		Q3_05	Q4_05		Q6_05			
Pool	Five multiple choice	Four matching	Five mixed types	Five multiple choice	Four matching	Five numerical	Three essay questions	One essay question	
Moodle quiz build	Random question	Random question	Random question	Random question	Random question	Random question	Random question	Essay question	
Marks	1	2	3	1	2	3	4	4	20

Based on K.Shultz (University of Adelaide) post on LinkedIn 2020 https://www.linkedin.com/posts/kymschutz_assessment-in-these-times-can-be-tricky-if-activity-6654144114428383232-PjzR

Session monitoring - options

Lock down browser - suitable for on-campus, supervised spaces - not BYOD at home.

Automated recording of screen/web cam – lower stakes tests (can't monitor wider space). Could position webcam/mobile cam to show scene.

Live online invigilation – human and screen/webcam recording. Can intervene in real time and ask for 360 sweep. UNE AU example student prep video https://www.une.edu.au/current-students/my-course/examinations/olx-project

Both methods need equipment and bandwidth - know your students and their context. Both raise privacy/data security concerns - needs thoughtful design and socialising.

Tips: Allow extra time, run zero stakes practice tests!

Using Zoom to monitor remote exams - training, guides etc needed.

UniMelb AU (student guide: on-screen exam or handwritten exam) https://students.unimelb.edu.au/your-course/manage-your-course/exams-assessments-and-results/exams/how-do-i-take-my-exam

UST HK (staff guide)
http://cei.ust.hk/files/public/good-practices-for-conducting-live-proctored-online-exams-using-zoom.pdf

Using Zoom to invigilate

For 'on-screen' exams e.g. LMS quiz or word document.

- Join zoom on the same device where you are accessing exam questions and composing responses.
- The camera must have a clear view of your face and upper body. Turn OFF backgrounds and filters!

Good:
This has good lighting.
The face is clearly identifiable.

Bad: Do not do this!
This has poor lighting.
The face is not identifiable.





ID check

You will be asked to show your ID

Room Scan

You will be asked to show a 360 degree sweep of your space.

Random checks

Anytime - you may be asked to go to a breakout room to share your screen or show your room.

Source University of Melbourne

https://students.unimelb.edu.au/your-course/manage-your-course/exams-assessments-and-results/exams/how-do-i-take-my-exam/formats/zoom-supervised-exams

Using Zoom to invigilate

For 'hand written' pen-on-paper exams

- Laptop to read questions + Mobile device as zoom camera
- Camera must have clear view of you, the desk and reading screen. Turn
 OFF backgrounds and filters.



Acceptable - this student is viewing the exam via phone, with the device visible on their desk.



Acceptable - this student has a second device disconnected from the internet - with the screen visible.



Acceptable - this student has ensured that their hand is not out of view if they reach forward.



Acceptable - this student is using a printed exam, and their face is clear and visible for identification.

Ar to sh

Unacceptable - objects within reach are not visible, the student can't be identified and your working out shouldn't be readable.

You will be asked to show your ID.

ID check

Random checks

Anytime - you may be asked to go to a breakout room to share/show your screen or show your materials.



Unacceptable - the device is too close; your hands should not go out of view during the



Unacceptable - the device being used to read the exam paper is not visible.

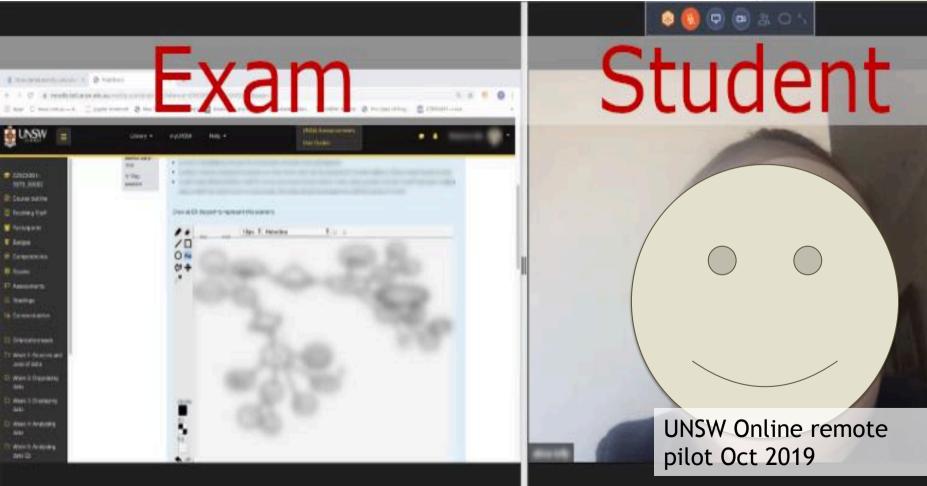


Unacceptable - objects within reach are not visible - either obscured or out of frame.

Source University of Melbourne

https://students.unimelb.edu.au/your-course/manage-your-course/exams-assessments-and-results/exams/how-do-i-take-my-exam/formats/maths-and-statistics

Remote exam monitoring and recording



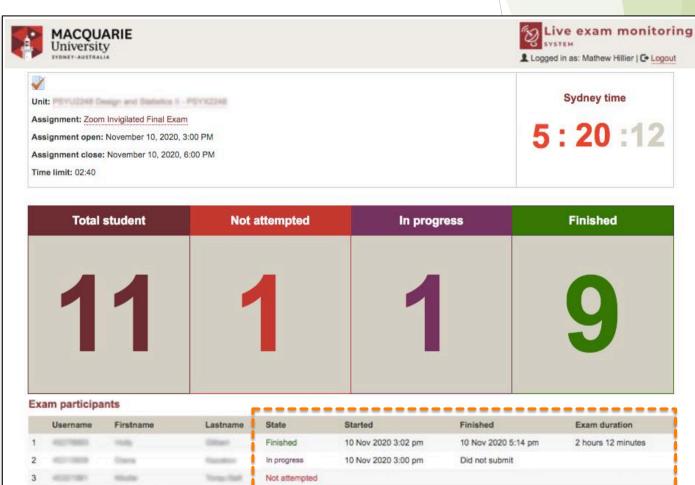
Macquarie University live exam monitoring

Allows exam invigilator in Zoom to monitor students doing a selected Moodle activity.

State, Start time, finish time and duration.

See who has finished -> allow to leave zoom room.

(Dev: Shamim Joarder, MQ)



References and further reading

Allan, S. (2020). Migration and transformation: A sociomaterial analysis of practitioners' experiences with online exams. Research in Learning Technology, 28. https://doi.org/10.25304/rlt.v28.2279 (and TA Webinar http://transformingassessment.com/events_6_may_2020.php).

Bonk, C. & Khoo, E. (2014) Adding Some TEC-VARIETY: 100+ Activities for Motivating and Retaining Learners Online (free e-Book) English: http://tec-variety.com/freestuff.php and Retaining Learners Online (free e-Book) English: http://tec-variety.com/freestuff.php and Chinese: http://tec-variety.com/freestuff.php and htt

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Garrison, D. R., Anderson, T. & Archer, W. (1999). Critical Inquiry in a Text-Based Environment: Computer Conferencing in Higher Education. The Internet and Higher Education, 2, 87-105. https://doi.org/10.1016/S1096-7516(00)00016-6 (Community of inquiry model https://coi.athabascau.ca/)

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Questions please!

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Two recent sessions

- 1) Transforming Assessment webinar: **Defending assessment against e-Cheating: design and standards**. A/Prof Phillip Dawson, Australia) http://taw.fi/18N2020
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ASCILITE online conference (low cost):

30 Nov to 1 Dec (full days): Australasian Society for Computers in Learning in Tertiary Education annual conference - first virtual conference. Research and practitioner papers. Reduced registration the 100% online format. Australia time zone. https://2020conference.ascilite.org/registration/